



**SENSO**  
THINK UNITED

**Special thanks to**

Our valued clients for their confidence entrusting us with these great projects  
and to The Others Creativity for designing this book

[www.senso.com](http://www.senso.com)

<b>00</b>	<b>Our story</b>	<b>7</b>
<b>01</b>	<b>Residential</b>	<b>24</b>
<b>02</b>	<b>Office</b>	<b>116</b>
<b>03</b>	<b>Retail</b>	<b>176</b>
<b>04</b>	<b>Hotels</b>	<b>218</b>
<b>05</b>	<b>Health</b>	<b>244</b>
<b>06</b>	<b>Restaurants</b>	<b>268</b>
<b>07</b>	<b>Wall covering</b>	<b>290</b>
<b>08</b>	<b>Collaborations</b>	<b>310</b>

# Our story



At Senso, we unite interiors and spaces by creating innovative, seamless surfaces. Our expertise extends to both high-end residential and commercial projects around the world.

# A seamless surface company

8

**As a family-owned company founded in 2004, we remain committed to dedicating our time and energy to every detail of your project. We truly believe that we are as good as our last project, and that our existence is solely justified by our customers' happiness.**

We operate an integrated business with offices throughout Europe and the United States. This allows for a streamlined process with a single point of contact from choosing your desired finish to managing the project and installing the flooring of your dreams.

What really drives us is helping our clients create amazing interiors. We see our seamless floors and walls as the skin of a space, and thus we devote a lot of time in designing our products. Whether it's using new combinations of colors or different types of aggregates, Sensofloors and Walls offer endless possibilities. We truly enjoy discovering new textures, finishes, and blending different materials such as wood, steel, or stone in our products.

We see our seamless floors and walls as the skin of a space, and thus we devote a lot of time in designing our products

9

# Founded to revolutionize the impact of seamless flooring

10



11

It goes without saying that sustainability is at the heart of everything we do at Senso. When we founded this company, we set out to revolutionize the impact of seamless flooring on both people and the environment.

# Natural, naturally

Our main component for our products comes from a plant-derived resin. This natural alternative may be a bit more expensive, however, it is completely free of harmful substances, ensuring the well-being of our customers and the environment. The plant from which we extract our natural oil yields a fruit that is exceptionally rich in oil, and once pressed, it is transported directly to our factory. Moreover, this plant requires minimal watering, only once a month, making it an easy and sustainable crop that does not compete with food resources. At Senso, we are committed to treating the planet and its inhabitants with kindness and respect.

Using natural plant-derived oils in the production process results in up to 96% reduction in CO2 emissions compared to other products, while also providing an extremely soft and comfortable feel underfoot.



We are  
plant-based



# our promise

# Proven and always improving

When choosing Senso, our goal is to ensure that you are one hundred percent satisfied with your choice. Aside from the design, comfort, and quality, of our products, we take pride in our commitment to preserving our planet and would like to tell you a bit more about our sustainable practices.

Every company that wants to make a product, needs resources. We are no different, and with that we take our first step on the road to a more durable and sustainable production.



# We want to make products that last a lifetime



16

The choices we make are underpinned by the things that drive us, motivate us and what we believe is important. This has not changed from the day we founded this company. We want to make products that unite spaces and people, will last a lifetime and have as little impact on our environment as possible. Sustainable production starts with finding and growing resources that are renewable and transporting them in the most energy-efficient way possible. The next step is making these building blocks suitable for use in our final products.

We want people to fully enjoy Senso products and services in every aspect. Therefore, we believe in testing our products to the limit.

**That is our Senso promise; to make the best possible products.**

17

# and have as little impact on our environment as possible

# honest about sustainability



Ultimately, we acknowledge that the production of our floors and walls do have impact on the environment. However, we are committed to minimizing this impact by continuously exploring innovative methods to achieve a balance between design, comfort, quality, and sustainability.

## Lifecycle analysis & EPD

**We are mindful of the environment throughout this whole chain of activities when choosing what and where we source our materials.**

To ensure that our production processes are as sustainable as possible, we map the complete lifecycle of our products and analyze the impact of each stage. By doing so, we gain valuable insights into how our chain of activities affects the environment, allowing us to identify areas for improvement and work towards a more eco-friendly future.

We do a great deal to reduce our impact, however, we recognize that there is still room for improvement. We currently extract our plant oil in the subtropics and transport it to our facility in the Netherlands by ship. Although we have a goal to make all of our vehicles electric, we aren't there yet. We produce waste such as empty cans, cardboard, and residual materials, and use some components that are harmful to the environment. Nevertheless, we remain committed to continuously improving our processes and reducing our environmental footprint.

we remain  
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footprint

# honouring craftsmanship

## The artisans

Your Senso product comes straight from our hearts. We believe in delivering the best possible product in the best possible way. In the event you encounter a problem with one of our products, we will solve it immediately. We simply want you to enjoy the bright side of life free from troubles.

Do stay in touch, even if it is simply to tell us how much you are enjoying our products.

There is a strong connection between our company and the community around us. We sponsor projects or offer other kinds of support wherever we can.

**Because happiness is only real when shared.**



# Residential

01





## **BLACK & WHITE**

Located in the heart of Antwerp is a stunning triplex apartment, crafted by the esteemed Sabine Lyssens Danneboom. Drenched in sophistication, the space boasts clean cut lines and a monochromatic palette that exudes the iconic style of Karl Lagerfeld and Coco Chanel.

Our Sensofloor in Pure White perfectly complements this aesthetic, providing a seamless canvas that enhances the impeccable design elements.



The space exudes a sense of pure serenity, with a clean and soft Sensofloor that mirrors the exposed concrete ceiling above. The bespoke Fusion Sensofloor seamlessly flows from the first floor to the living area, unifying the stairs and floors with a light warm beige and white blend.

## BERLIN

Just outside Berlin, the magnificent Steiner Weissenberger has designed a family house that perfectly complements the stunning countryside and breathtaking views of the surrounding lake.



## BIOPHILIC HOUSE

In a celebration of craftsmanship and contemporary design, architect Giacomo Garziano of GG-Loop has created a house using CLT that seamlessly connects its inhabitants with the surrounding environment and natural materials.

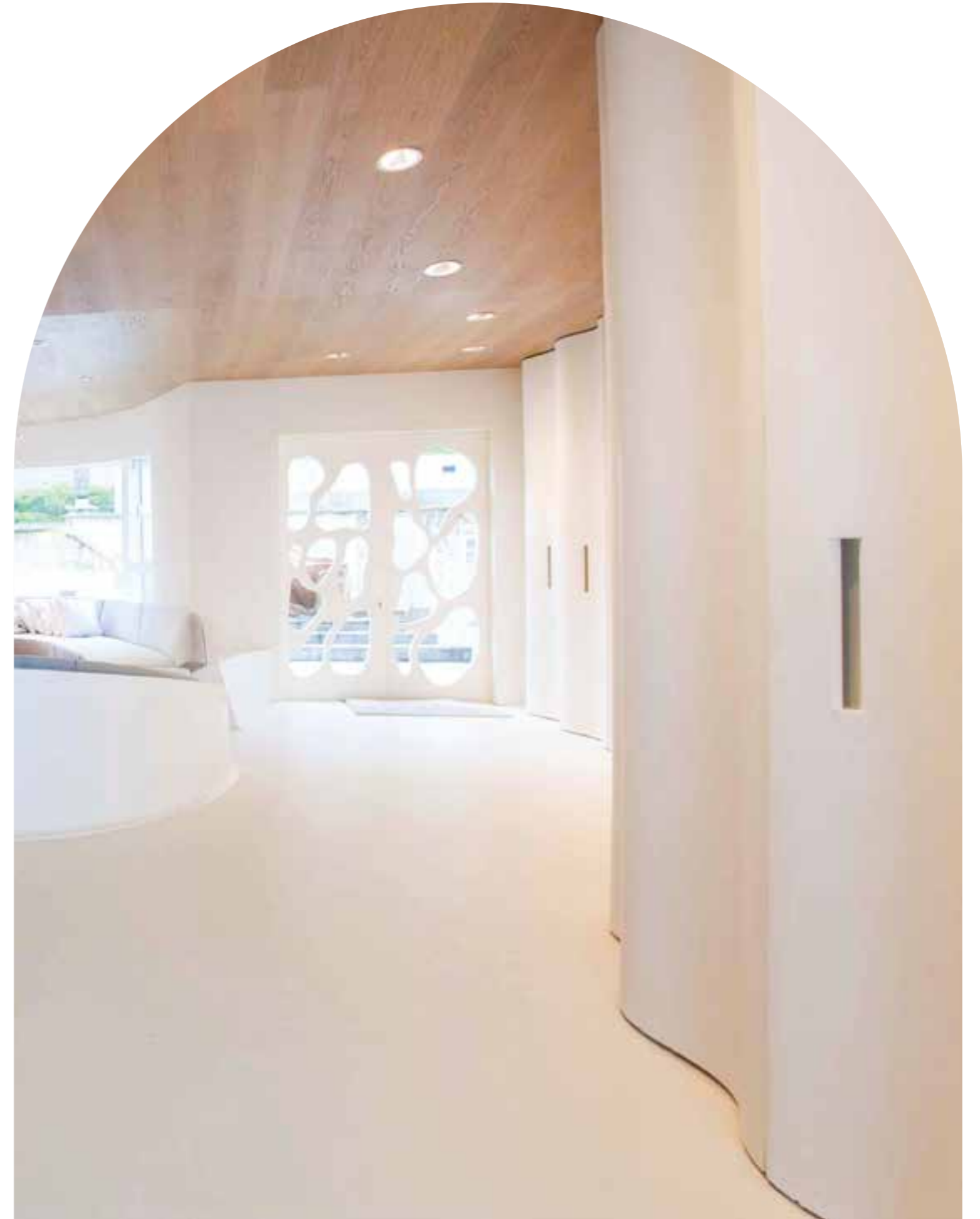
The sophisticated and soft Sensofloors, in a custom light Pure block colour, provide a stunning foundation for the space, perfectly complementing the untreated wooden interior walls, organic shaped doorways and stairs, and iconic designer pieces such as the Eames Lounge Chair.



## VICTORIA PEAK

Overlooking the breathtaking views of the harbour and Lamma Island is the majestic Mount Austin (aka "The Peak"), a world-renowned tourist attraction and one of the most expensive pieces of land on the planet.

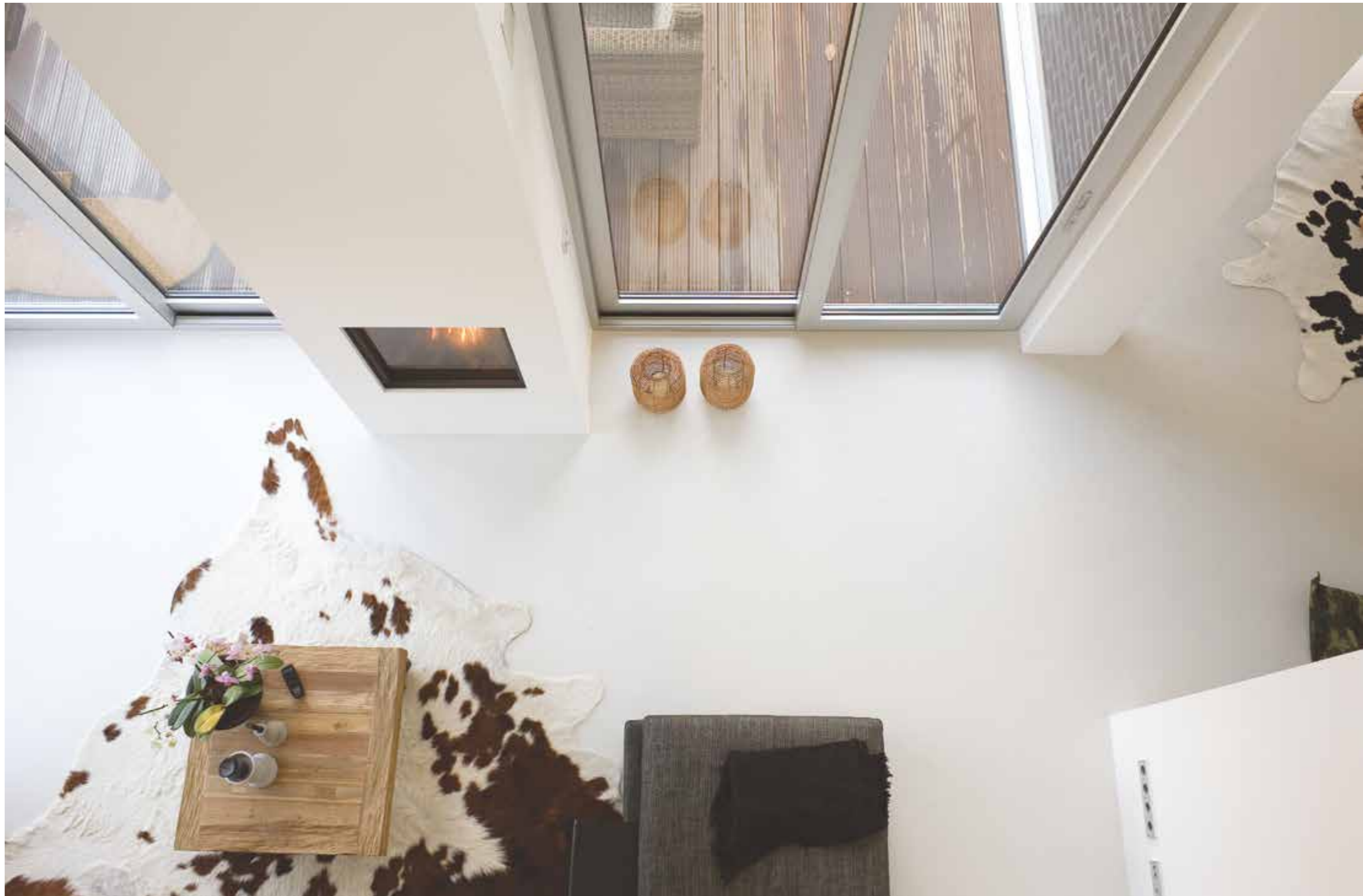
The interior design, masterfully crafted by designer Alvin Wong, features organic forms, a stunning solid wood panel ceiling, and Pure White Sensofloors that seamlessly connect the spaces into one harmonious whole.



## SOLITUDE

This luxury getaway is nestled within a stunning golf resort, where the owners sought to enhance their game and indulge in pure relaxation.

The space boasts a serene design, featuring a beautiful Sensofloor in Pure White, complemented by warm elements such as a stunning wooden table and a plush sofa with thick, luxurious fabrics, creating an ambiance of refined elegance.





38



39

### **SWITZERLAND**

The design of this Swiss mansion features clean cut lines, exposed concrete, steel, and untreated wooden doors and doorframes, all of which highlight a remarkable attention to detail, quality, and craftsmanship.



### CONTEMPORARY MODERN

With its breathtaking views of the historic centre of Amsterdam, this stunning penthouse is a true testament to the owners' meticulous attention to detail. Senso's marble-infused Superquartz in Off White Carrara Pearl adds a touch of sophistication to the space.



## PANORAMA PENTHOUSE

Spanning an impressive 500 sqm (5,500 sqft), this amazing penthouse boasts 360 degree views of the city. FRAAI Interior Design agency's innovative use of curved custom-made furniture and interior cubicles perfectly complement the seamless beauty of Senso's Superquartz flooring installation in the collection color Fusion Beach Carrara, taking opulence to new heights.





*The New York Times*

**“Senso will  
give you an  
idea of how  
good flooring  
should look.”**

## MINIMALIST MANIFESTO

Architect Christopher Sitzler displays his predilection for raw concrete and minimalism. The 15th floor of this former office building converted into condos in the heart of Berlin gave him the perfect shell to create his dream interior.

Sensofloors in Pure 1502Y form a soft and warm yet clean canvas to create balance and ambience opposing the raw and cold surrounding concrete.



## SWISS MOUNTAINS

Architect Maurus Frei designed this beautiful swiss mountainside villa.

Featuring an incredible 75-meter swimming pool, every inch of this interior is meticulously custom-made to perfection. The kitchen, crafted entirely out of solid surface material and elegantly shaped with varying radius corners, is a true masterpiece.

52



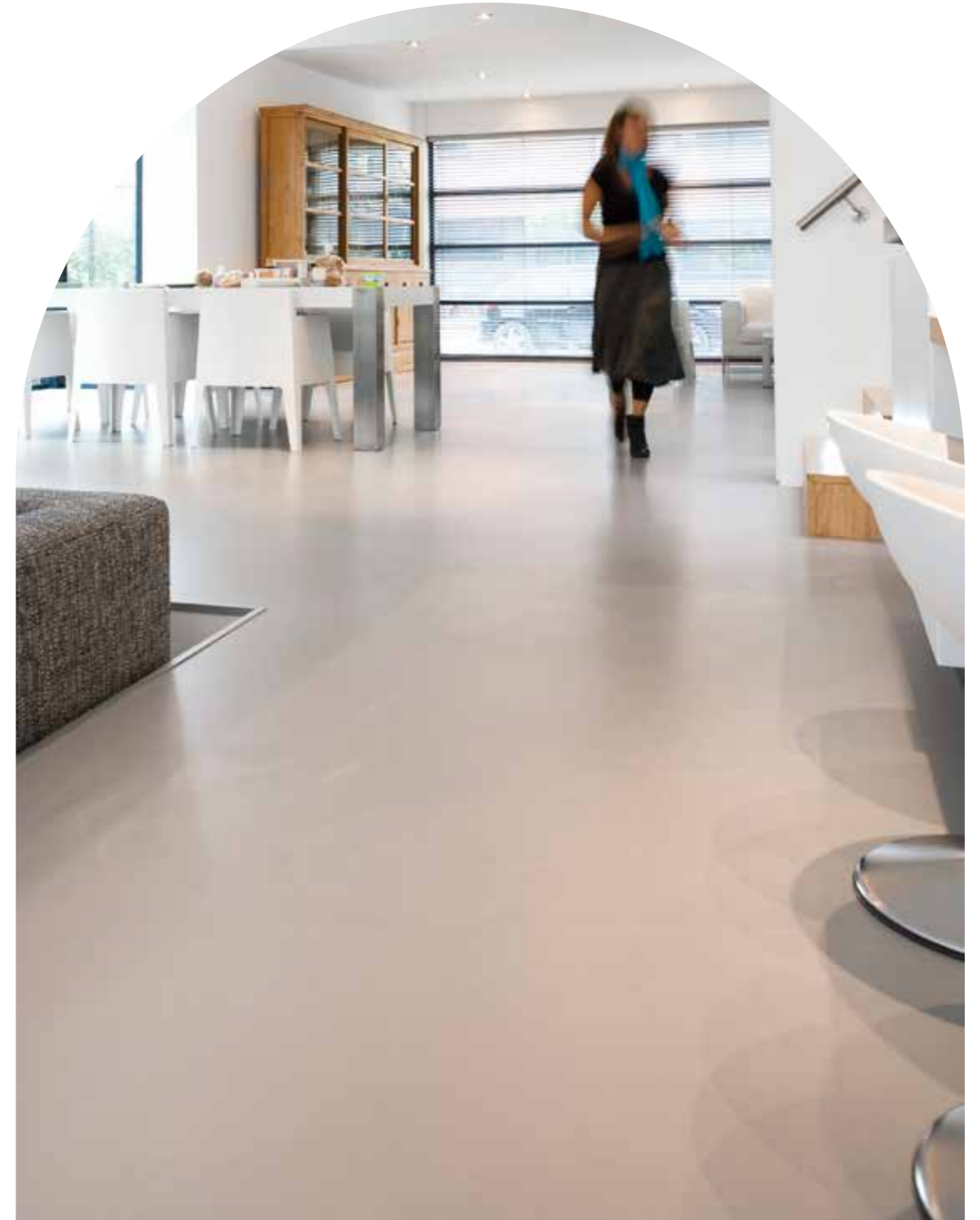
53



## MOMENTS

Your home is where the heart is.  
And this one is home to a family of four.  
This open-plan design is perfect for  
creating meaningful connections.

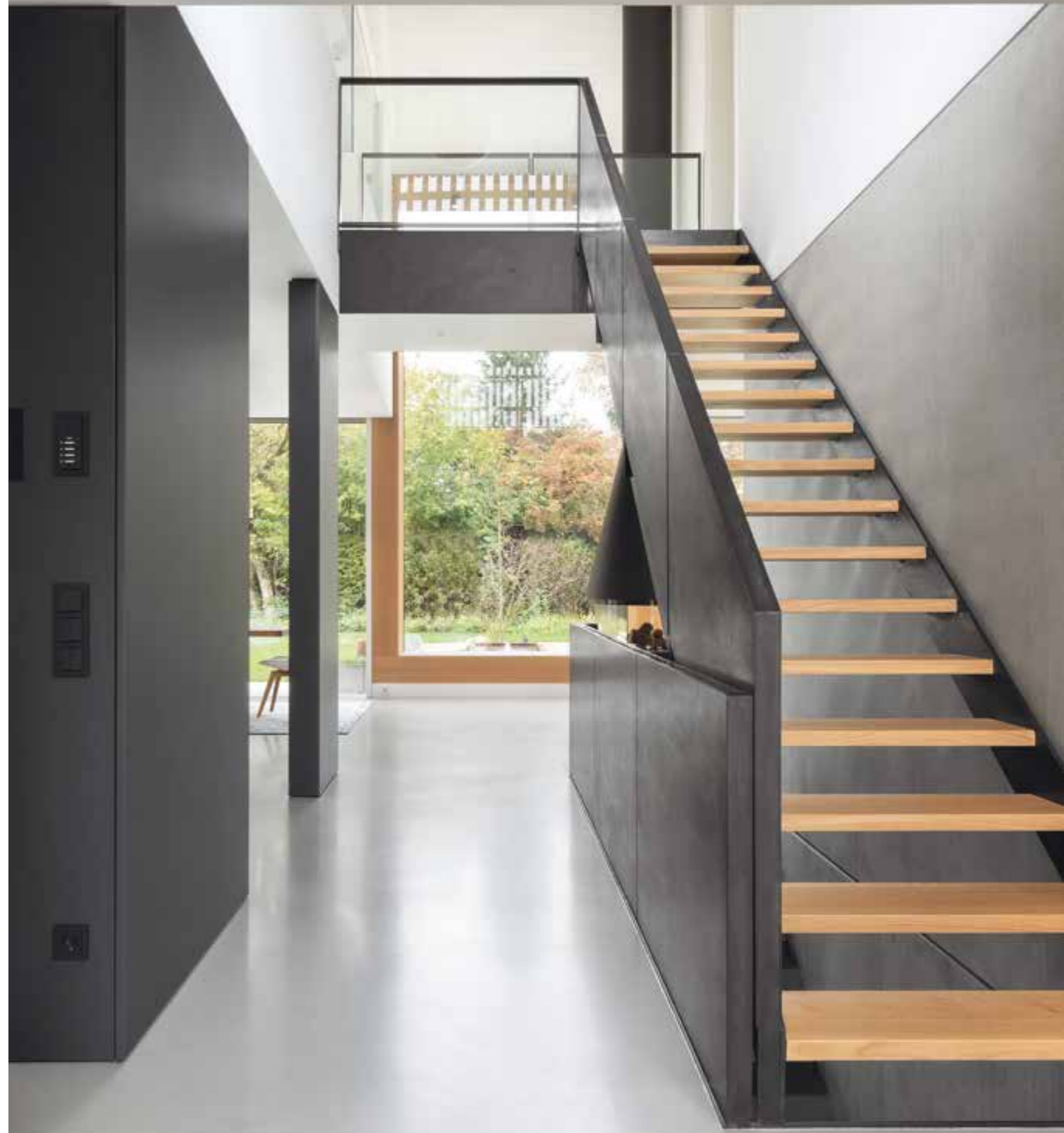
The Sensofloor in Fusion Dune provides  
a seamless, cushioned canvas for  
sharing meals, drinks, and creating  
cherished memories.



## MUNICH

This exquisite family house located on the outskirts of Munich boasts exceptional design details. The double-height vertical window at the entrance is the central focus of the house, and to balance the interior and outdoor greenery, "Fusion Innerwood" from our Grain collection was installed. Its green hue creates a seamless blend with the forest-like environment outside, making it a perfect choice.





## LUXURY CONDO

This luxurious condominium radiates a sense of calmness and luxury through the use of natural materials such as wood and stone, combined with a harmonious palette of subtle warm tones.

Designer Medie Janssen chose Sensofloors in Grain Fusion Concrete to create an uninterrupted foundation for this exquisite interior.





## THE POWER OF STONE

The home of this Nike executive is a testament to the value placed on quality and craftsmanship in every aspect of design. Handcrafted furniture made from solid wood, natural stone, and marble, along with accents of brass, copper, natural wool, and linen in shades of light grey, black, and walnut, all come together to create a luxurious and thoughtful space.

Senso's Titan flooring, featuring larger pieces of crushed marble set in biobased resin and polished to perfection, offers a durable yet inviting foundation.

A custom blend of light grey and Carrara marble was used for the installation.





## OVERLOOKING THE AMSTEL RIVER

This penthouse offers stunning views of the convergence of five waterways in Amsterdam known as 'de kom'. The curved shape of the windows provides almost 180 degrees of unobstructed vistas. Designed by ANN-Interiors, the space is an epitome of Italian design and features furniture from top brands like Patricia Urquiola, Maxalto, and Poliform.

The entire space is adorned with Sensofloors in a soft cushioning HighDensity Fusion Pebble.





## ON THE WATER

This floating villa, situated next to a national park and a branch of the river Rhine, offers stunning views on lush greens and the ever-changing waterway.

The layout of this villa, designed by Quub Interior, focuses on functionality while retaining an open plan that connects all spaces together. You can feel the air flow between the kitchen, dining area, and living room, providing a seamless experience while enjoying the breathtaking surroundings.



74 **THE**  **TIMES**

**"The most  
stylish flooring  
to have in  
your home."**

## SURROUNDED

This beautifully designed waterfront property offers a sense of security and serenity with its expansive windows that face both the water and lush shoreline. Enjoy a tranquil morning with the rippling water as your backdrop while savoring a cup of coffee and preparing for the day ahead.



## CALM TRANQUILITY

The kitchen takes center stage in this luxurious home where memories are made. Comfortable barstools invite you to unwind with a glass of wine before dinner, while the wooden stairs perfectly match the lounge. The floor-to-ceiling windows provide an abundance of natural light and a seamless connection to the outdoors.

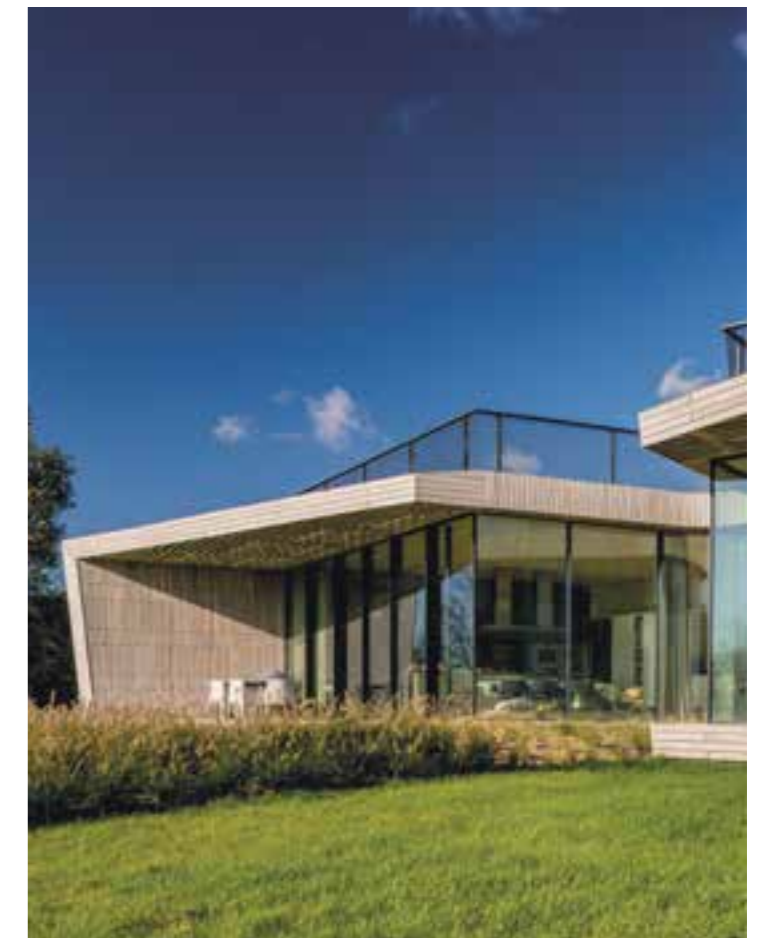
Sensofloors in HighDensity Fusion Zinc flow throughout the kitchen, living room, bedrooms, and even into the bathroom. The underfloor heating system perfectly complements the floor's soft and supple texture, inviting barefoot walks and a sense of comfort in every step.





## UN STUDIO DESIGN

Renowned architect Ben van Berkel rarely designs residential projects, but his studio made an exception for this one. Situated near the dunes, just a short distance from the beach, this stunning property boasts unique shapes and curved windows that are a true feast for the eyes and a dream to live in.





## MARBELLA VILLA

This villa, designed by Studio Piet Boon, offers breathtaking views of both the Sierra Nevada and the ocean. Its design seamlessly connects winter snow and summer beach vibes, making it the perfect retreat for those who appreciate the best of both worlds. Located in the south of Spain, this villa allows for bicoastal travel where one can hit the slopes in the morning and enjoy dinner at the beach, all in the same day.



## ORGANIC FLOW

This villa's distinctive curved walls, which are coated with Senso Wallplaster, and the continuous installation of Sensofloors throughout the property create a one-of-a-kind ambiance. Designed to accommodate friends or multiple families, the villa features a basement cinema and bar area, which provides the perfect retreat for watching games or enjoying a movie night.

Piet Boon selected Sensofloors from our Superquartz collection in Fusion Pebble Bardiglio with a touch of Mother of Pearl, to give it something truly special.



## BOHO CHIC

This rich interior blends contemporary and warm elements with a tasteful mix of thick fabrics, wool, natural colours, glass, and steel. To complement this design,

Sensofloors installed their HighDensity Fusion Innerwood with a subtle hint of green.



## KOLENIK

Robert Kolenik, the renowned Dutch architect, introduced a unique approach to design that focuses on ecological sustainability without compromising on luxury and quality.

The design process involves extensive research and the careful selection of resources, resulting in a space that is both opulent and environmentally conscious, with a deep and rich aesthetic.





### ART & DESIGN

In this home, artist Maja Krstic's hand-painted single-line art beautifully complements the soft fabrics, wool, linen, dark wood, and calm colour palette. The result is a stylish and sophisticated interior.

Sensofloors in Grain Fusion Sunrise provide the perfect canvas to showcase the beauty of this space.



## CANAL HOUSE

When it comes to designing his own house, even the renowned Dutch designer Remy Meijers found it challenging, but the end result is truly impressive. The dining room, kitchen, and living room blend seamlessly into each other, united by a custom Fusion colour poured floor by Senso, creating a flawless flow throughout the space.



98 THE GUARDIAN

“If you’re getting bored with your old flat surface, you’d better see this.”

## INDUSTRIAL CONNECTION

Drawing inspiration from commercial kitchens often found in restaurants, the kitchen in this property was designed with functionality and style in mind.

Remy, who is known for his passion for food, utilised a solid steel staircase to connect the kitchen with the bedrooms and bathrooms situated above.





## BEAUTY IN UNITY

This elegant home, also designed by the talented Remy Meijers, features an open-plan kitchen and living room that exudes warmth and invites family togetherness.

The High Density Fusion Bronze flooring, which was installed seamlessly from the entrance to the bedrooms and bathrooms, creates a cohesive interior without any boundaries.







## RESTORED BARNHOUSE

This beautifully renovated 18th century historic barn is now a modern dream home, thanks to the exceptional work of Studio Plamen van Dijk. With radiant underfloor heating, triple glazing, and LED lighting, every detail has been carefully considered.

The layout has been thoughtfully restructured to include all the features of a contemporary home while retaining the charm of the original building. The family of four now enjoys the ultimate in style and comfort in this stunning space.

### OLD & NEW

These restored wooden beams add a stunning visual contrast to the home. After being stripped of their old layers of paint, they were restored to their original form.

For the flooring, the homeowners opted for Senso's Grain Fusion Crust, which provides a rugged yet comfortable finish that complements the rustic charm of the space.



**FEEL NATURE**

From the fabrics of the bed linen to the wooden pedestals and the palette of warm hues and subtle colors, this interior exudes a sense of tranquility and provides a serene retreat to find one's inner self.



## ISLE OF SKYE

With its rugged landscapes and outstanding scenery, Scotland is home to one of nature's wonders. This architectural masterpiece with its peaceful natural views provides a tranquil retreat. The walls, finished in Senso's venetian plaster, complement the seamless floors in warm tones reminiscent of the sandy beach below, creating a unified and serene space.

112



113





# Office

02

## CAMPUS OF THE FUTURE

This Tommy Hilfiger campus truly stands out as one of the most remarkable spaces we have ever visited, and an incredible place to work.







## HOME AWAY FROM HOME

How do you make a massive 35,000 sqm (380,000 sqft) space feel like home? Well, look no further than PVH. Believe us, once you step inside, you won't want to leave. It's seriously designed to inspire, recharge, connect, and motivate. And we absolutely love it.



## FASHION POWERHOUSE

Philips Van Heusen Corporation, a major fashion enterprise globally renowned for its iconic brands such as Tommy Hilfiger, Calvin Klein & Karl Lagerfeld, has established its Amsterdam Campus with a strong focus on creativity and innovation.

The campus features luxurious amenities such as a spa, massage salon, full-service restaurant, and a gym that offers daily yoga classes.

Our team installed 18,000 sqm (200,000 sqft) of custom "Tommy" Fusion coloured Grain, flawlessly complementing the campus's modern aesthetic.





### **TVO SWISS**

Buffoni Bühler, an esteemed architect, conceptualized this lounge for Swiss TV station TVO situated in Sankt Gallen, Switzerland.

The design boasts a striking combination of dark wood, wicker chairs, and green colour accents, which perfectly complement the Sensofloor in a custom Grain Fusion.



## SOFTWARE COMPANY

Renowned architects Paul de Ruiter and Odette Ex collaborated to create a cutting-edge headquarters for a tech company. The architects' commitment to sustainability is evident in the BREEAM-Excellent certification awarded to both the building and its interior. Noteworthy design elements, such as the curved glass facade and steel staircase, add to the building's sleek appearance.

The overall look is perfectly complemented by Sensofloors in HighDensity Fusion Zinc, which completes the picture of a truly exceptional space.



yatzer

**"Senso has  
created  
the most  
extraordinary  
floor design."**

## SONY MUSIC

Sony Music Entertainment, one of the most prominent record companies in the world, boasts a roster of renowned international artists, including Miley Cyrus, Celine Dion, Foo Fighters, Calvin Harris, and Beyoncé. Its European headquarters, situated in Amsterdam, was meticulously designed by the esteemed interior architects Beyond Space.

The building features two distinct colour schemes, one in green and the other in grey, that harmoniously blend with the modern aesthetic of the city.

Additionally, the headquarters provide a stunning view of the IJ-River.





## WELCOME TO THE MATRIX

Upon entering the lounge, guests are transported to a lush green space, complete with an oversized bar and comfortable sofas. What sets this lounge apart is the hidden state-of-the-art sound and light installation, which activates when the music of your favorite artist is played, transforming the space into a dynamic live stage that immerses you in the music.

Sensofloors in bespoke Grain colours, flawlessly complement the overall interior design, creating a seamless and harmonious space.



## LAW & ORDER

Rotterdam's Straatman Koster Law Firm is renowned for its modern approach to real estate and construction law.

The firm's offices boast an open-plan design, complemented by glass partitioning walls and sliding doors made of luxurious mahogany wood panels.

We had the pleasure of installing Senso HighDensity in Fusion Dune, which adds to the sleek and sophisticated look of the space.







## ENGINEERING THE FUTURE

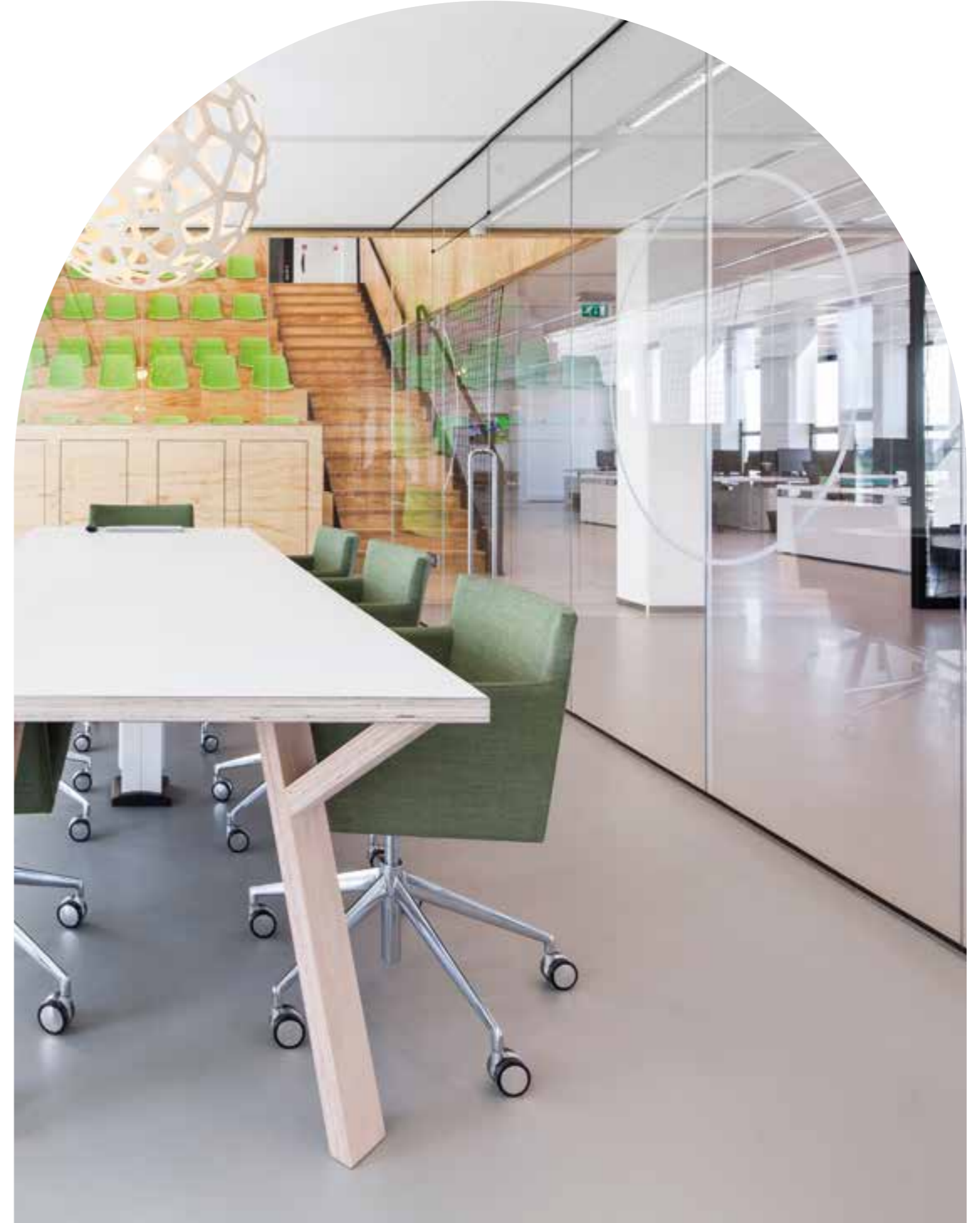
Sweco, one of the largest engineering companies in Europe, is committed to helping transform society in the most sustainable manner possible. With a workforce of 18,000 architects and engineers, Sweco provides expert support to clients on a wide range of challenging projects. To further enhance the aesthetics of their workspace, Senso installed floors in HighDensity Fusion Concrete.



## GAMEBASICS

This innovative software company is centered around football (or soccer, depending on which side of the Atlantic you're on). Their Online Soccer Manager has millions of users, and Miniclip is among the select few mobile games that have achieved sustained success.

We were stoked to have the opportunity to install our Sensofloors from the HighDensity Fusion range at their new digs. Our Fusion Beach colour was a perfect match for their design aesthetic. The office has a fantastic vibe, featuring a life-size goal and stadium seating that enhance the overall atmosphere.

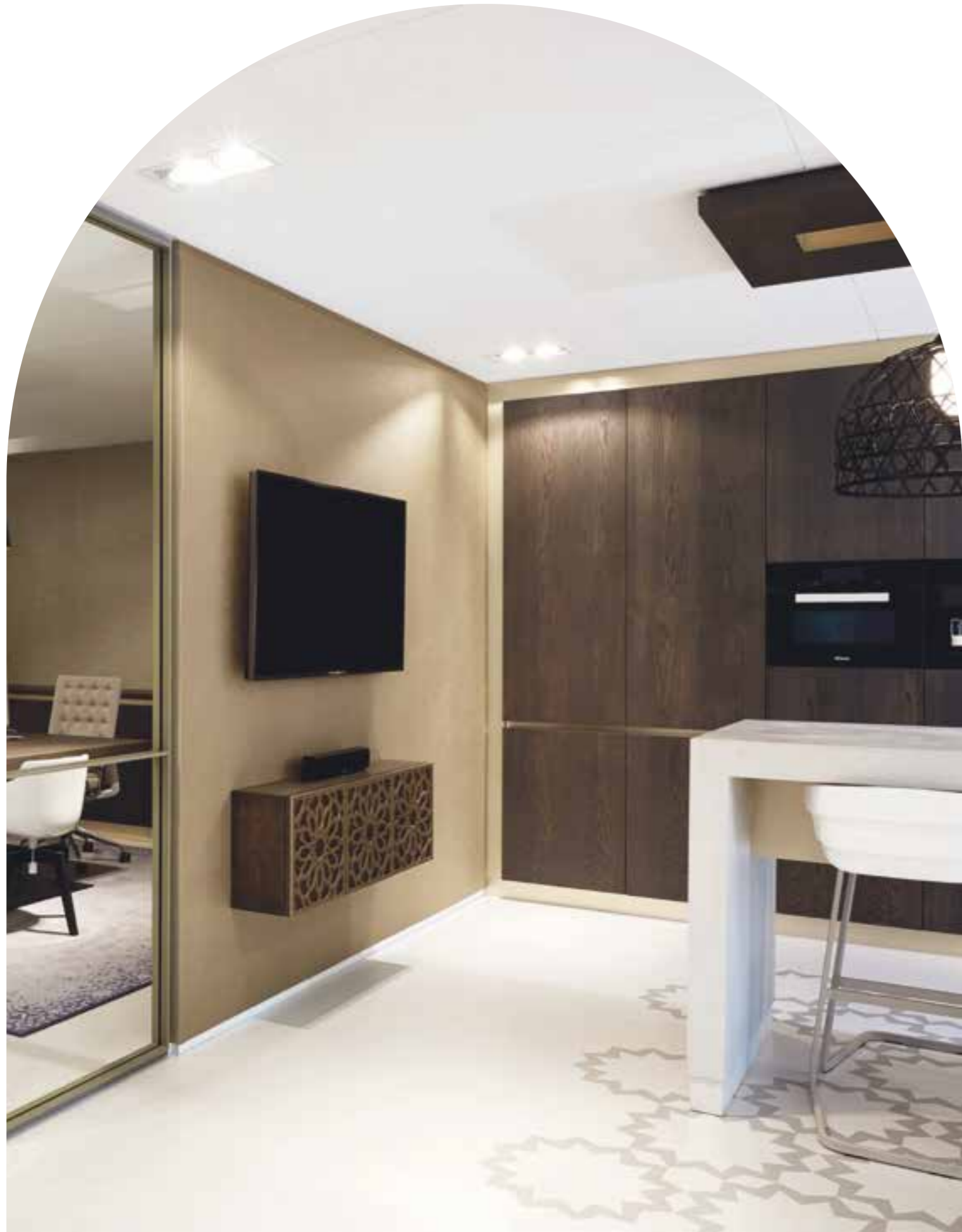




## MODERN OFFICE

Planeffect is a major player in the glass partitioning wall industry, with a focus on large-scale office fitouts. With an in-house engineering department and production facility utilizing aluminum and glass, they are known for their top-of-the-line products.

To further enhance the aesthetics of their office spaces, interior design studio Plamen van Dijk selected Sensofloors in HighDensity Pure White, which perfectly complements the sleek and modern look of the glass walls.





## MASTER PIECE AT SEA

SBM Offshore is a renowned expert in designing and building floating production facilities and large storage and offloading vessels at sea. With a focus on deep water construction, they are known for their expertise in navigating the seven seas.

At their Amsterdam headquarters, Sensofloors in HighDensity Fusion Concrete were installed.





152



## EMBASSY

Cushman & Wakefield, a leader in design and build projects, was tasked with creating the Norwegian Embassy in The Hague. The floors of the embassy feature a stunning combination of Scandinavian rocks, seamlessly incorporated into the HighDensity Pure pale grey Sensofloor. The result is a unique and sophisticated design that perfectly reflects the embassy's Nordic heritage.



153





## COWORKING SPACE

Ex-interiors, a renowned design firm, created a stunning coworking space that offers all the modern amenities expected of a top-notch office space. The light blue and brown Sensofloor serves as a beautiful canvas that perfectly accentuates the stunning interior design.

The floor was created using our HighDensity Sensofloors in a bespoke Pure colour.



## COSMO STUDIO

Cosmo Hairstyling is a studio office with a passion for great hair. They believe that good hair speaks louder than words, and strive to instill this philosophy in their salon owners.





### **BEAUTY IN SIMPLICITY**

The fit-out company behind the design and build utilized melamine and exposed interior for the tables, partitioning walls, and furniture, resulting in a simple yet sophisticated look.

The addition of Sensofloors in HighDensity Pure White creates a striking combination to the overall aesthetic.

# FRAME

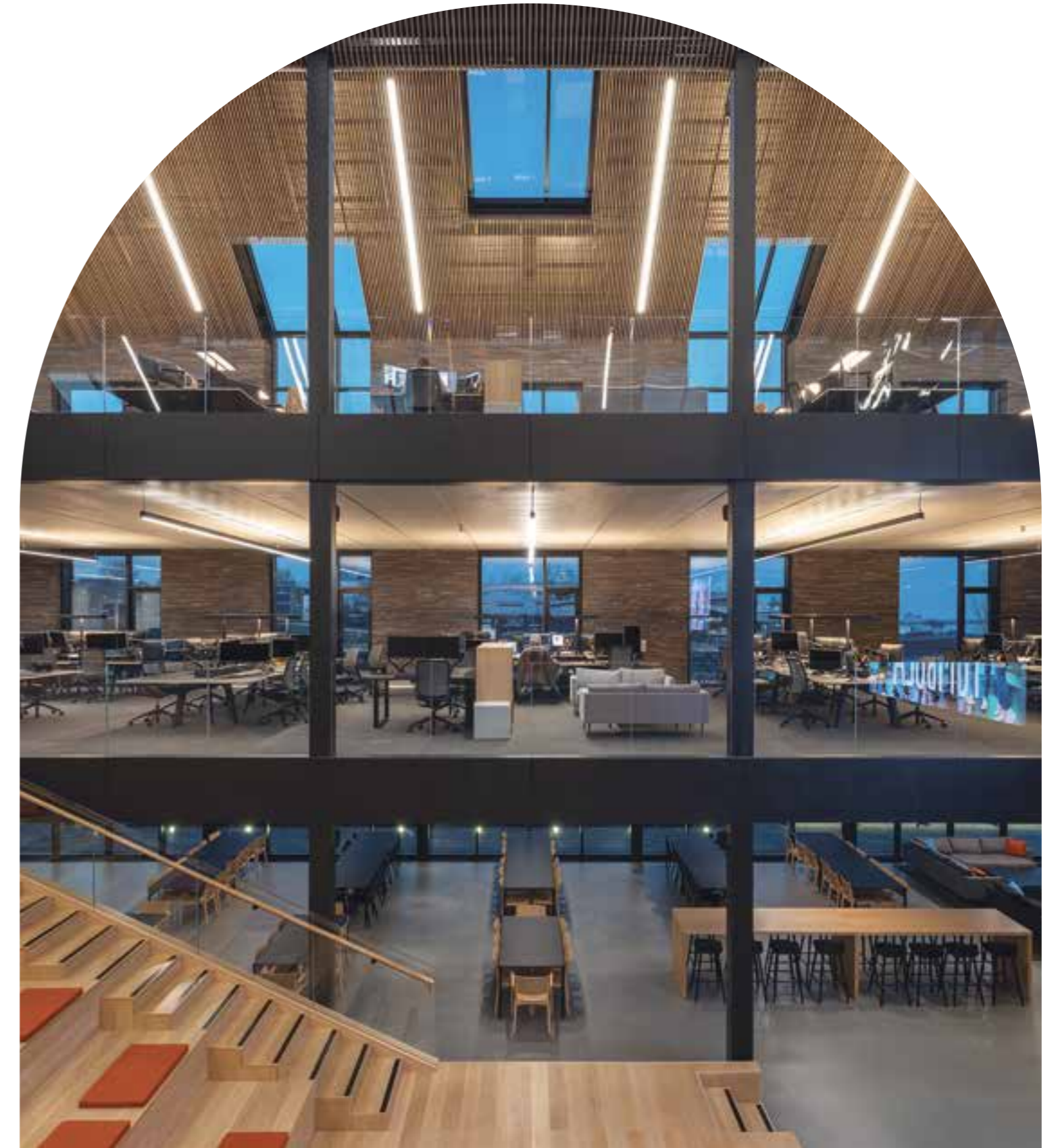
**"Senso is really innovative. That it works with the best designers on earth says much about their eye for design and quality."**



## TOMBOLA

The new headquarters for tombola, Europe's largest online gaming company, has been designed to provide world-class facilities and create a legacy for the city of Sunderland.

The floors feature Senso's Superquartz Dolomite Nero, which makes a stunning compliment to the space.





## LIBERTY GLOBAL

The new headquarters of a major cable network and internet provider boasts a massive atrium with interior gardens that give the space a forest-like ambiance.

Senso's HighDensity Fusion flooring in a custom light green hue perfectly complements the design.



## POWERFUL BLEND

For an office space belonging to a pension fund, the aim was to create an atmosphere of collaboration, warmth, and colour within an open plan layout.

A combination of Senso flooring and carpeting was used to achieve this goal. Senso installed a seamless floor following organic shapes in two bespoke colours, beige and brown.



## THE DEAL ROOM

This contemporary real estate office exudes a professional atmosphere with its timeless Eames and Mies van der Rohe design pieces.

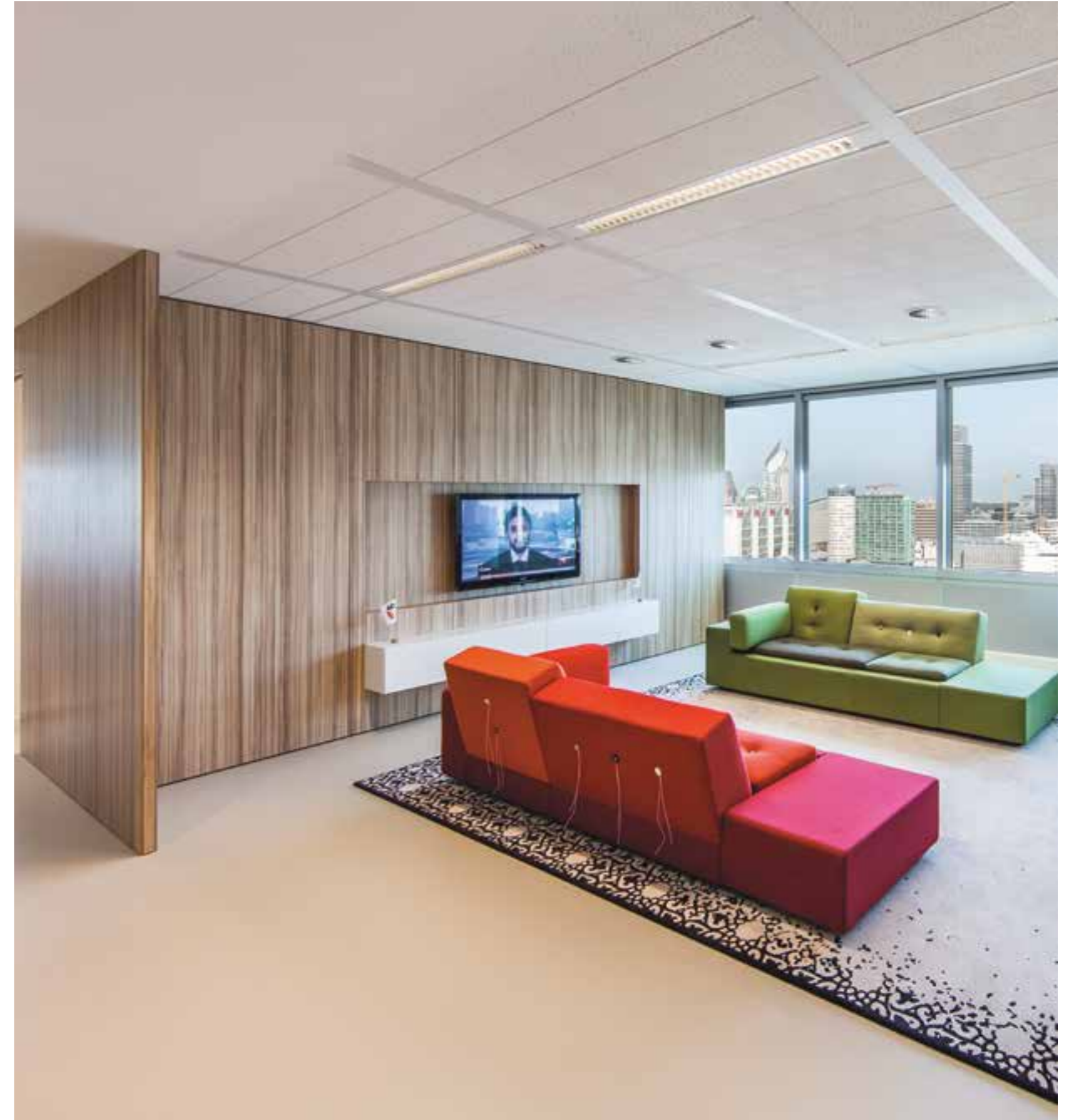
Sensofloors in HighDensity Fusion Ace Grey complement the interior and create a businesslike ambiance.





### KEEPS THE WORLD FLYING

The European headquarters of Kuwait Petroleum (aka Q8), a major supplier of jet fuel to over 200 airlines worldwide, boasts Sensofloors fitted in HighDensity Fusion Beach.



# Retail

03

## PORCELAIN MASTERY

Founded in 1879 in Bavaria, Germany, Rosenthal is a distinguished flooring company with a rich history spanning 130 years. Its archive showcases over 15,000 exhibits, featuring authentic designs from renowned artists including Salvador Dali, Andy Warhol, and Walter Gropius.



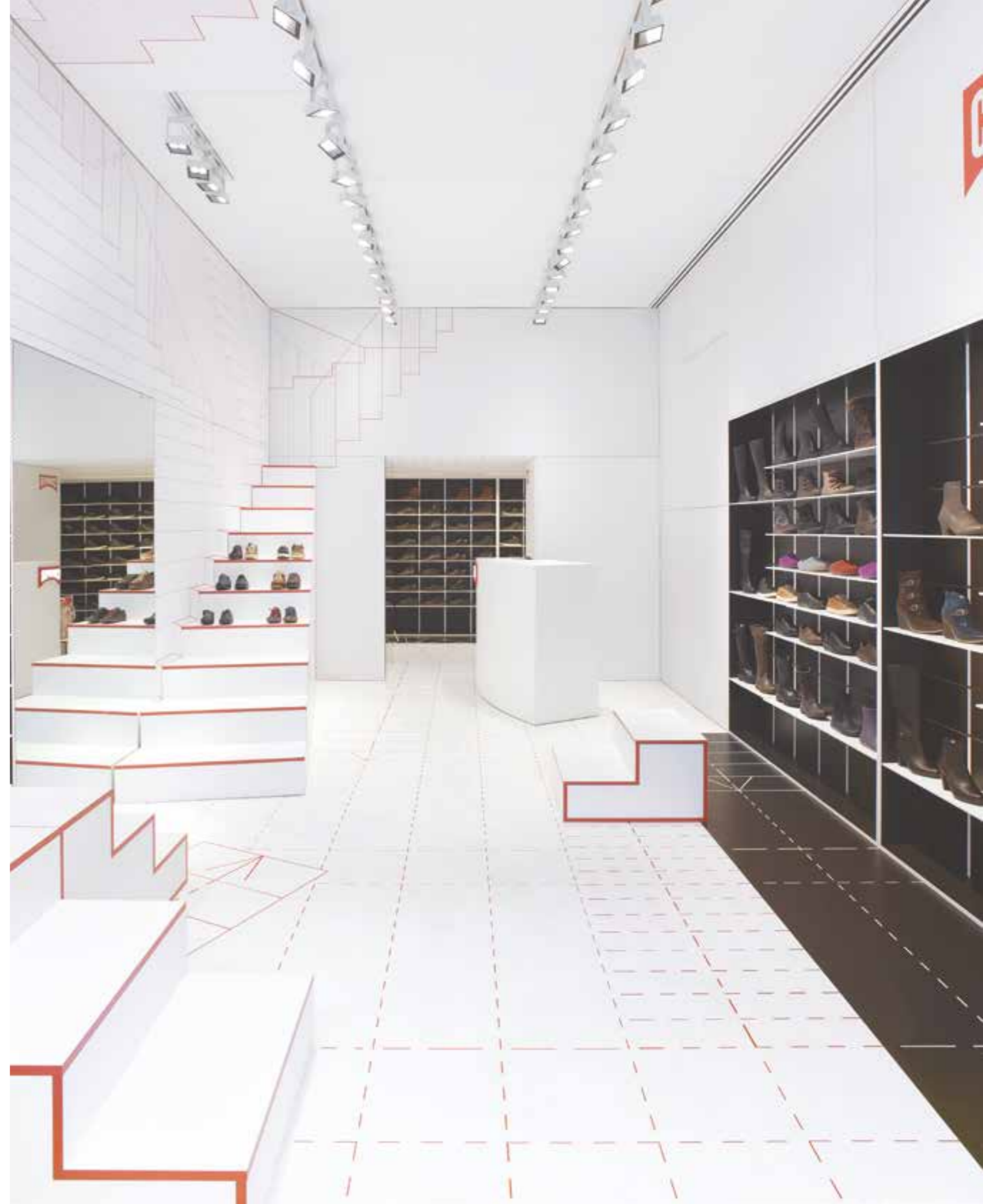


## ROSENTHAL MUNICH

Their Munich-based flagship store proudly presents its latest collections. Visitors are treated to a display of quality and craftsmanship while enjoying a delightful espresso or snack.

The store's elegant ambiance is further enhanced by its Sensofloors in bespoke light pink Titan, making it a true gem.





### MOVEMENT IN DESIGN

For the Camper footwear store in Lyon, France, Dutch design team Makking & Bey drew inspiration from the fundamental movements of walking. Their unique approach resulted in an innovative and fitting design for the store.



## STUDIO JOB

Job Smets founded this company in 1998, combining traditional and modern techniques with a renaissance-inspired spirit to produce exceptional one-of-a-kind objects.

The pieces created are a perfect blend of interior design and art, which led the company to open its own art gallery in the heart of Antwerp, Belgium.





## INTERIOR DESIGN STORE

Grand & Johnson essentially have a candy store for design fanatics. The store has a selection of renowned brands, including Agape, Poliform, Maretti, Gaggenau & Kreon. Sensofloors here were installed in Superquartz Off White Carrara.



### **STORE & STUDIO**

This former cablecart depot is designed to dazzle clients with luxurious touches, such as freshly washed towels, lit candles, and music, to provide them with a unique and unforgettable experience.

**JFK**

**"Senso works  
for clients like  
Hugo Boss  
and Prada."**





196



## SWISS QUALITY

V-Zug, with a century-long history, has always maintained its manufacturing operations in their hometown of Zug. This ensures complete control over the quality of their machines, which we consider to be first-class. Their brand stores across various locations, such as Paris, Munich, London, Bern, Chur, Kopenhagen, and others, have been elevated by the installation of bespoke Fusion Grain Sensofloors.



197



## MOOOI

Moooi, a design brand founded in 2001 by Marcel Wanders and Casper Visser, is renowned for its inspiring, eclectic and unexpected designs. The extra "O" in the brand name represents something extra in terms of beauty and uniqueness, reflecting the company's philosophy. Their global recognition is attributed to their out-of-the-box thinking.

The Moooi Gallery in Amsterdam is adorned with a Pure White Sensofloor.



## FORMER VIRGIN RECORDS

Senso & Moooi joined hands at The White House in London. Formerly used by Sir Richard Branson and his Virgin Record company, the building was redesigned by the two brands into a pleasantly surprising and inspirational design hub.

Sensofloors in various colours and finishes include Impressions, designed by Marcel Wanders.



## HANDMADE LIGHTING

Brand Van Egmond's lighting fixtures grace the interiors of prestigious royal palaces, opulent five-star hotels, and luxurious homes of the elite worldwide. The lighting fixtures are meticulously crafted by hand in The Netherlands, predominantly using steel. The company's studio and office showroom features Sensofloors in a tasteful shade of light grey.





### HEINEKEN BRAND STORE

Design Studio Tjep used an extra cold glass as inspiration for this concept. A dynamic wave effect was accomplished with beautiful displays that evolve seamlessly from floors to walls and ceilings. Guests can admire the enormous three stories high fridge which contains all the different Heineken bottles from across the world.

In this space, Sensofloors utilise its "Freeze" technology.









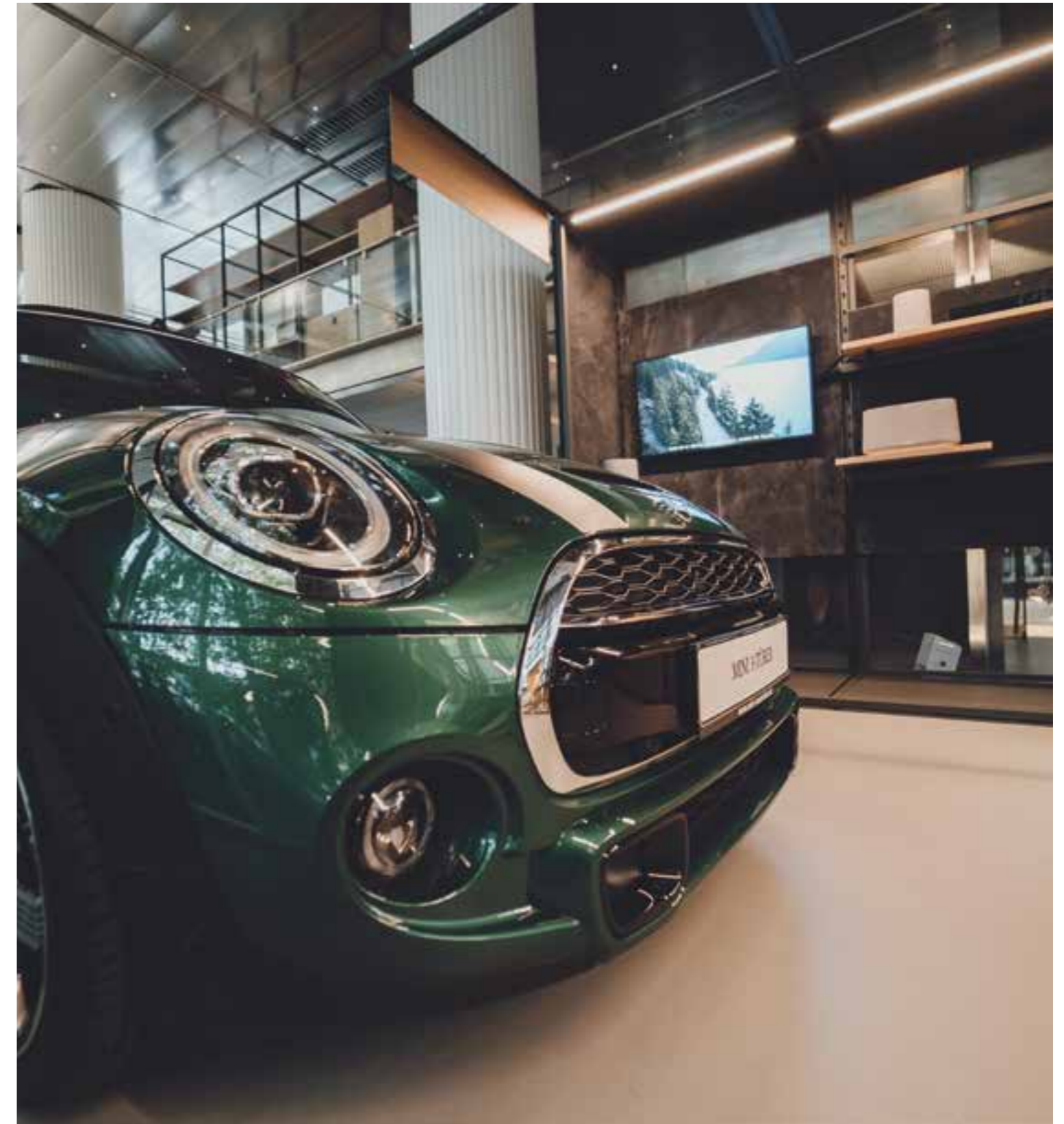
## CONCEPT GALLERY

At Senso, we believe in the power of collaboration. We recognize that a beautiful floor isn't enough to design a space. That's why we make sure to partner with the finest in creative lighting design, furniture, kitchens and accessories.

With various Concept Galleries across the world, this one is located in Antwerp and is curated to inspire designers and architects.



212



213

### ICONIC MINI

The MINI pavilion city store is more than a showroom for cool cars. It can be used as an event or co-working space, and even features a gym where guests can get a full-body workout and a superfood bowl. Here, the varied spaces are united with our HighTraffic Grain Fusion Zinc Sensofloors.



## CITY STORE

Mitsubishi Motors in the UK launched a store in a mall conceptualized by Dalziel & Pow, a design and brand agency based in London.

The store has been designed to reflect the brand's characteristics of honesty, durability, and understated confidence in a relaxed setting. It has been envisioned as an "Innovation Sanctuary," which exudes the calmness and quietness of a hybrid car, while incorporating digital features to enhance the experience.

The flooring used in the store is Sensofloors' Titan, customised in a Pure shade infused with Bardiglio marble.



## WESTFIELD MALL OF THE NETHERLANDS

Westfield, the largest shopping mall in the Netherlands, made a significant investment of 570 million to develop their facility, and it paid off. The shopping centre features a breathtaking array of stores, restaurants, a cinema, and arcades, including a section called "The Gallery," which houses prestigious brands such as State of Art and PME Legend.

For this project, we installed 2,000 sqm (22,000 sqft) of Titan, which was seamlessly poured in a custom colour infused with a blend of marble aggregates of varying sizes.



# Hotels

04





222



## SAFE HAVEN

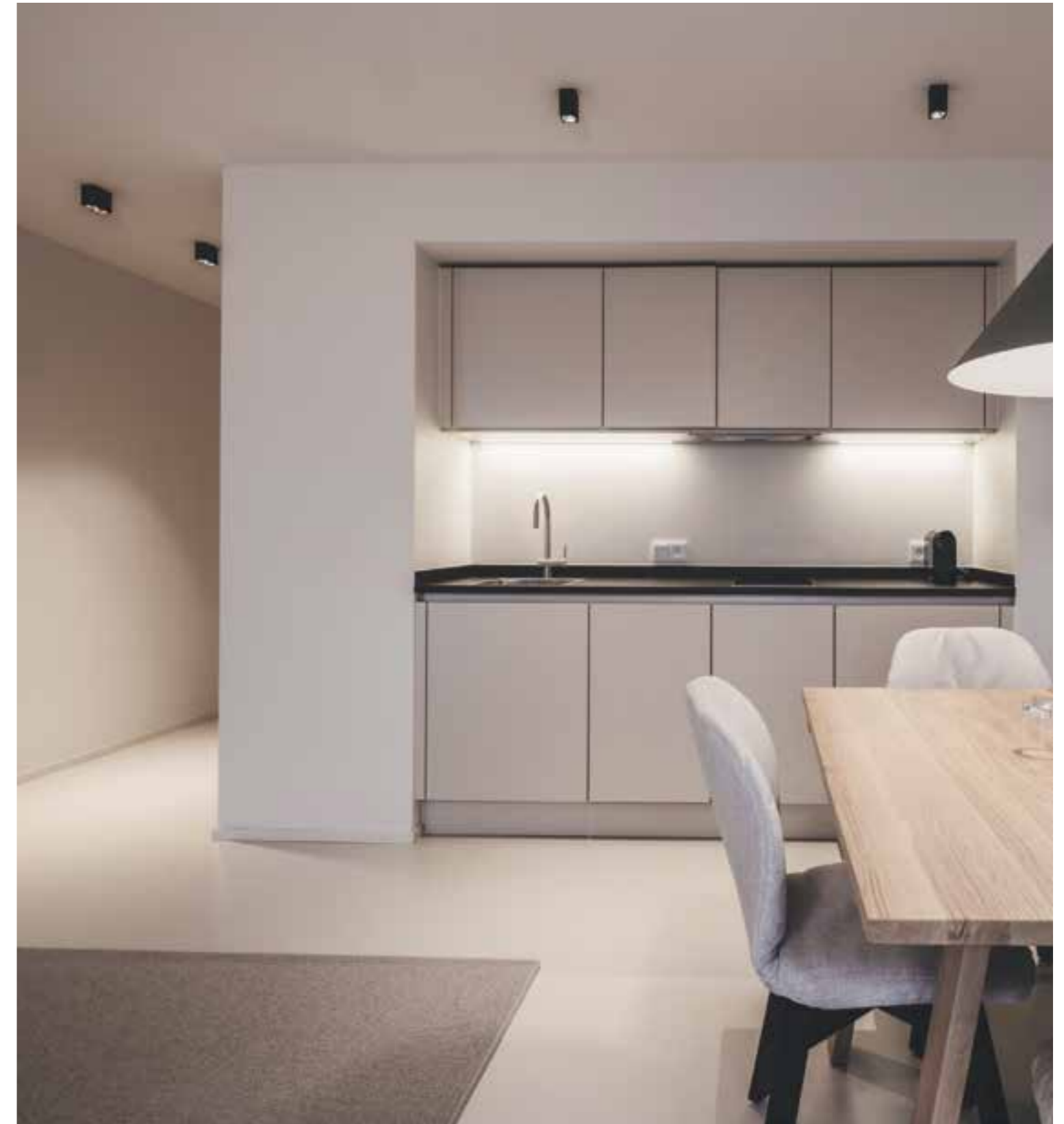
The Haven Mountain Retreat, located in Austria, provides fully serviced apartments to cater to the needs of discerning travellers. Guests can enjoy the slopes fully rested and return to the hotel to indulge in a range of amenities, including a spa and wellness area, a technogym-equipped workout facility, or a rejuvenating massage, preparing them for another day of skiing and fun.



223



224



225

### THE ALPS IN SIGHT

This hotel enjoys a convenient location that allows guests to make the most of their time on the snow. In the evening, guests can unwind with friends and soak up the lively atmosphere at the hotel bar or enjoy a relaxing dinner in the comfort of their own apartment.



### SEAMLESSLY CONNECTED

All 34 serviced apartments have been fitted with Sensofloors and Senso walls to create a seamless and distinctive appearance.

The floors have been finished in a Fusion Shell, while the Senso Wall covering features a stunning beige Khaki colour.

## MINI DESIGNED SUITE

The design team responsible for the iconic car brand, MINI, collaborated with beachmotel Heiligenhafen to create a suite inspired for the ideal world of MINI drivers.





## MONOLITHIC DESIGN

Pictured here is another collaboration between MINI and the hospitality sector. The Lighthouse Hotel & Spa, embodies the brand's guiding principle of "creative use of space." In order to maximise small spaces, the hotel features stylish, transformable furniture that cleverly combines all the necessities for today's modern traveller. The project was brought to life in collaboration with interior fit-out partners, Liganova.





234



235



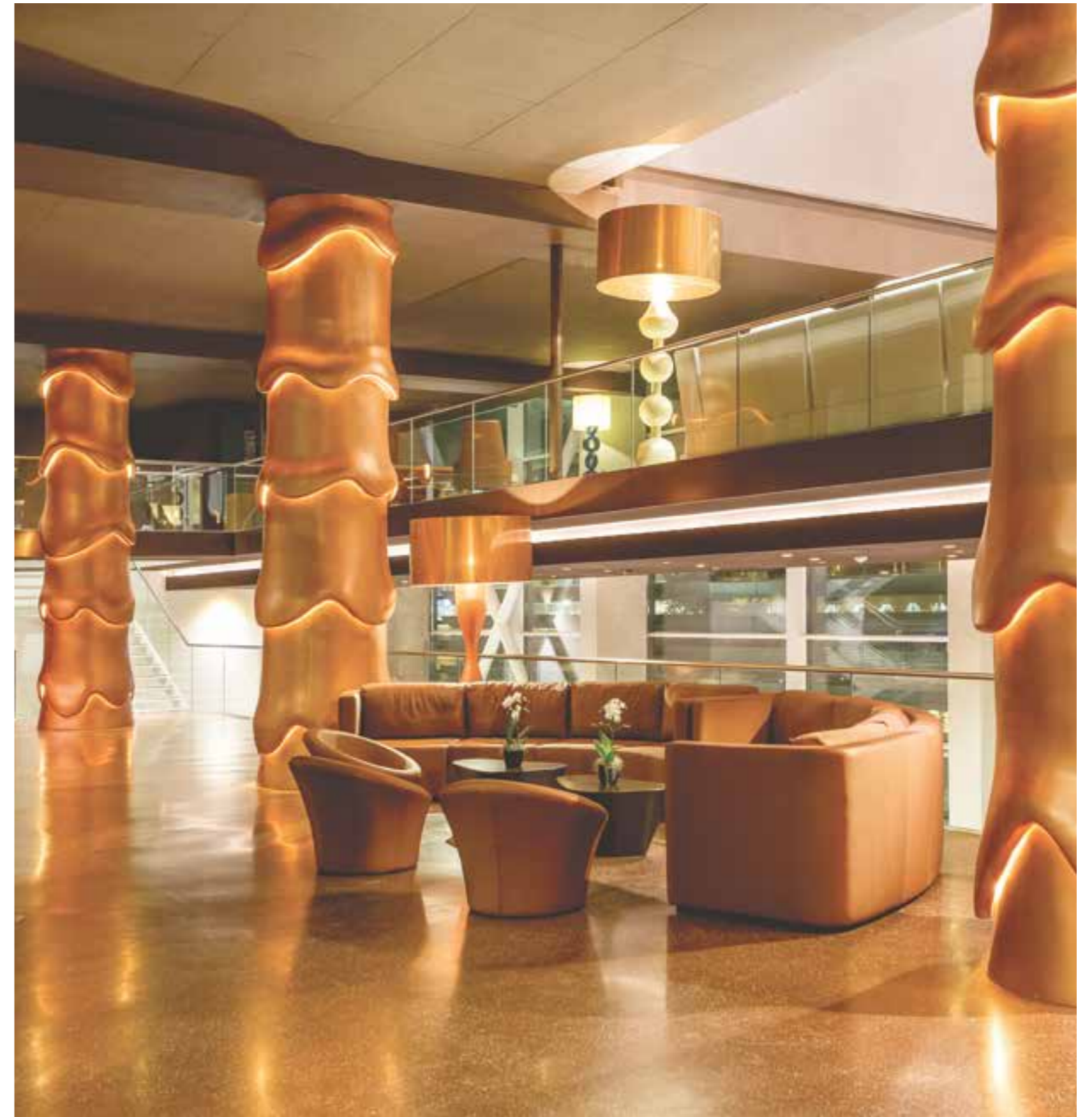


236

## ROOM MATE AITANA

Nestled in the heart of Amsterdam and overlooking the old town, a stunning all-glass building stands next to the Palace of Justice.

Senso had the privilege of installing a Terrazzo floor finish throughout the lobby of this beautiful hotel.



237



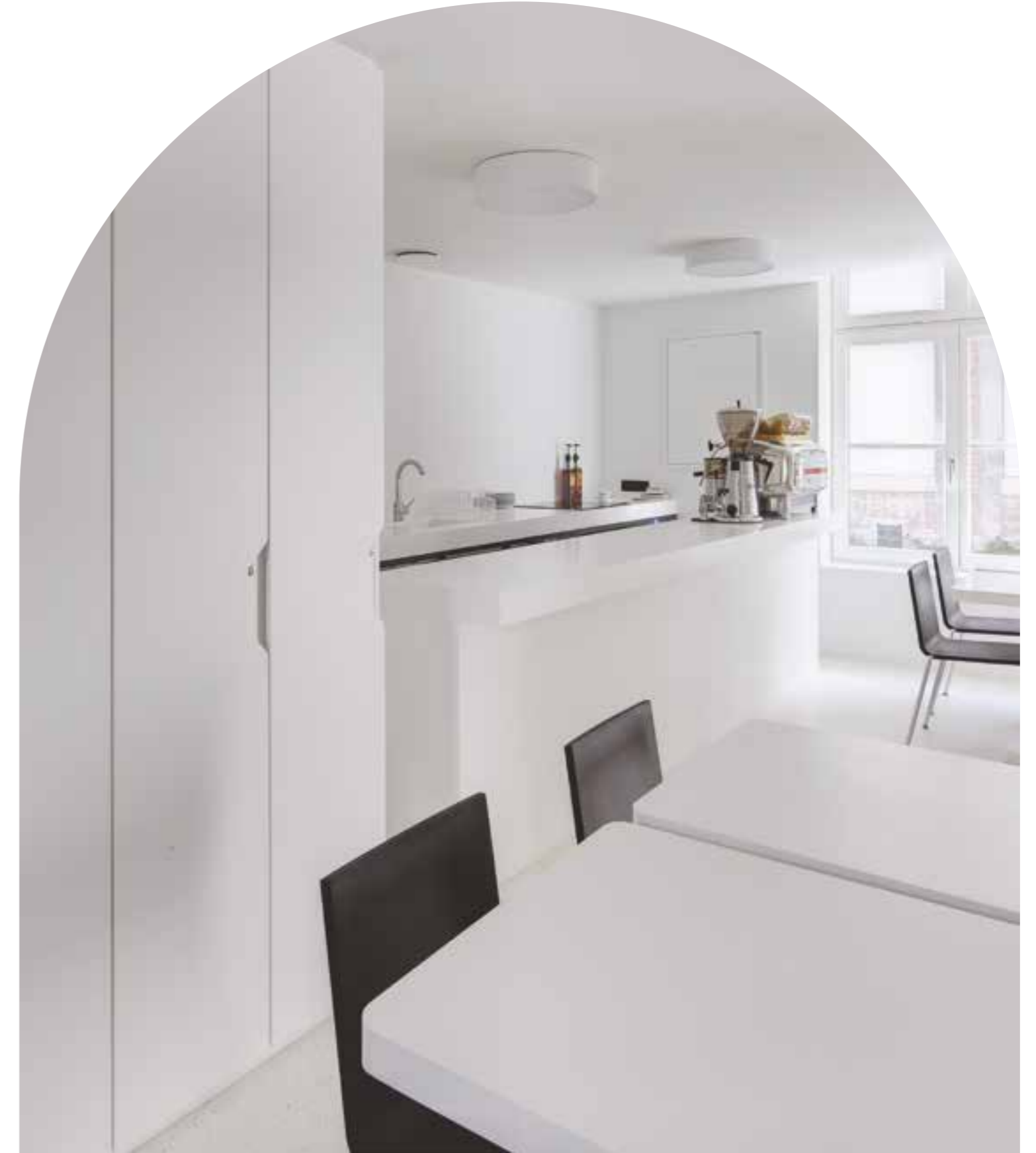
## A CAREER BEYOND SPORTS

In addition to playing for top football (soccer) clubs like FC Barcelona, Chelsea, and Liverpool, Boudewijn Zenden's family owns a beautifully stylish hotel in the historic city of Maastricht.

238



239





240



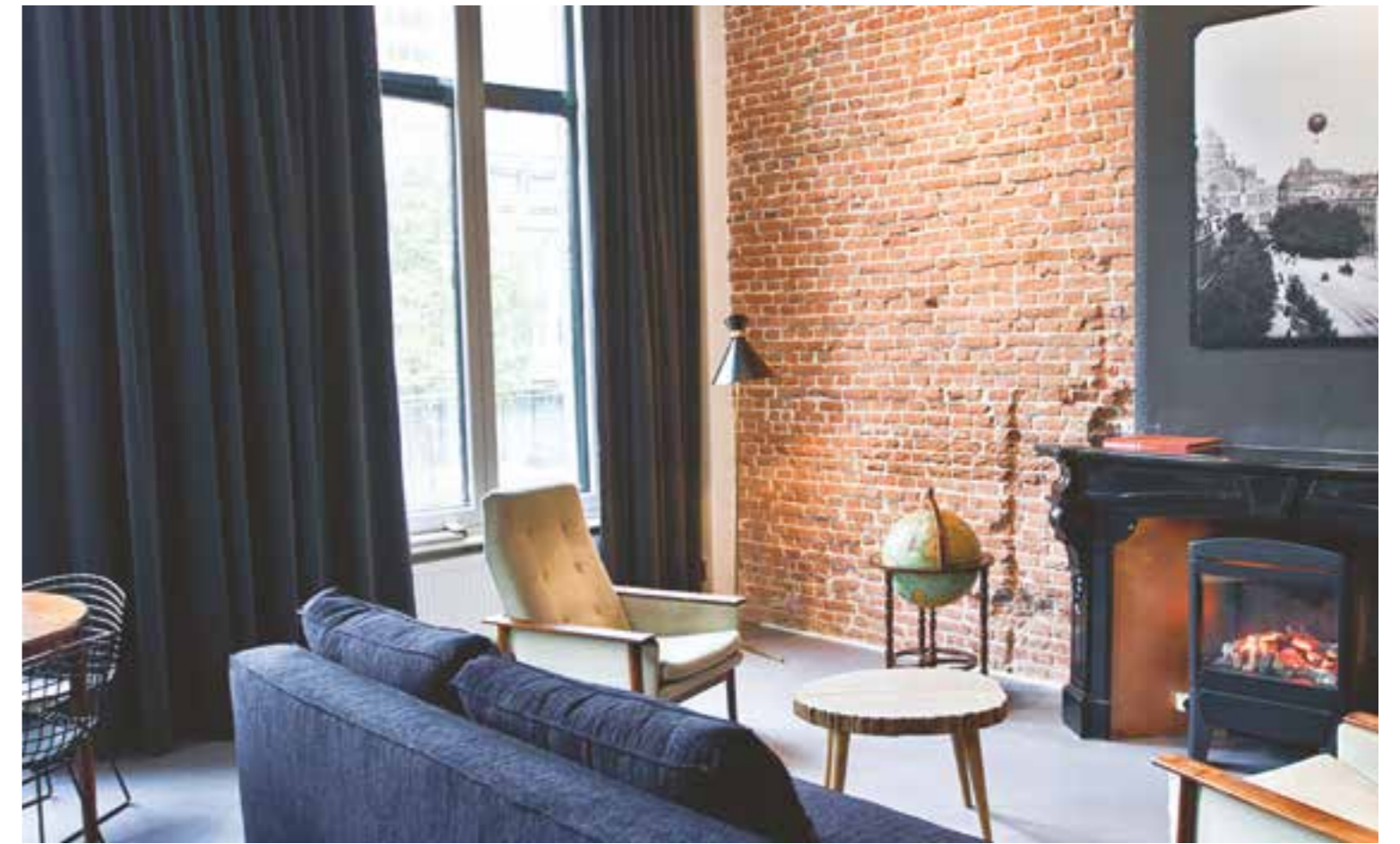
241

### **ECO-CONSCIOUS DESIGN**

Conscious Hotels, a hotel chain operating four hotels in Amsterdam, is rapidly expanding across Europe. Guests are particularly drawn to the design, which embodies a laissez-faire approach to life and is built using eco-friendly materials.

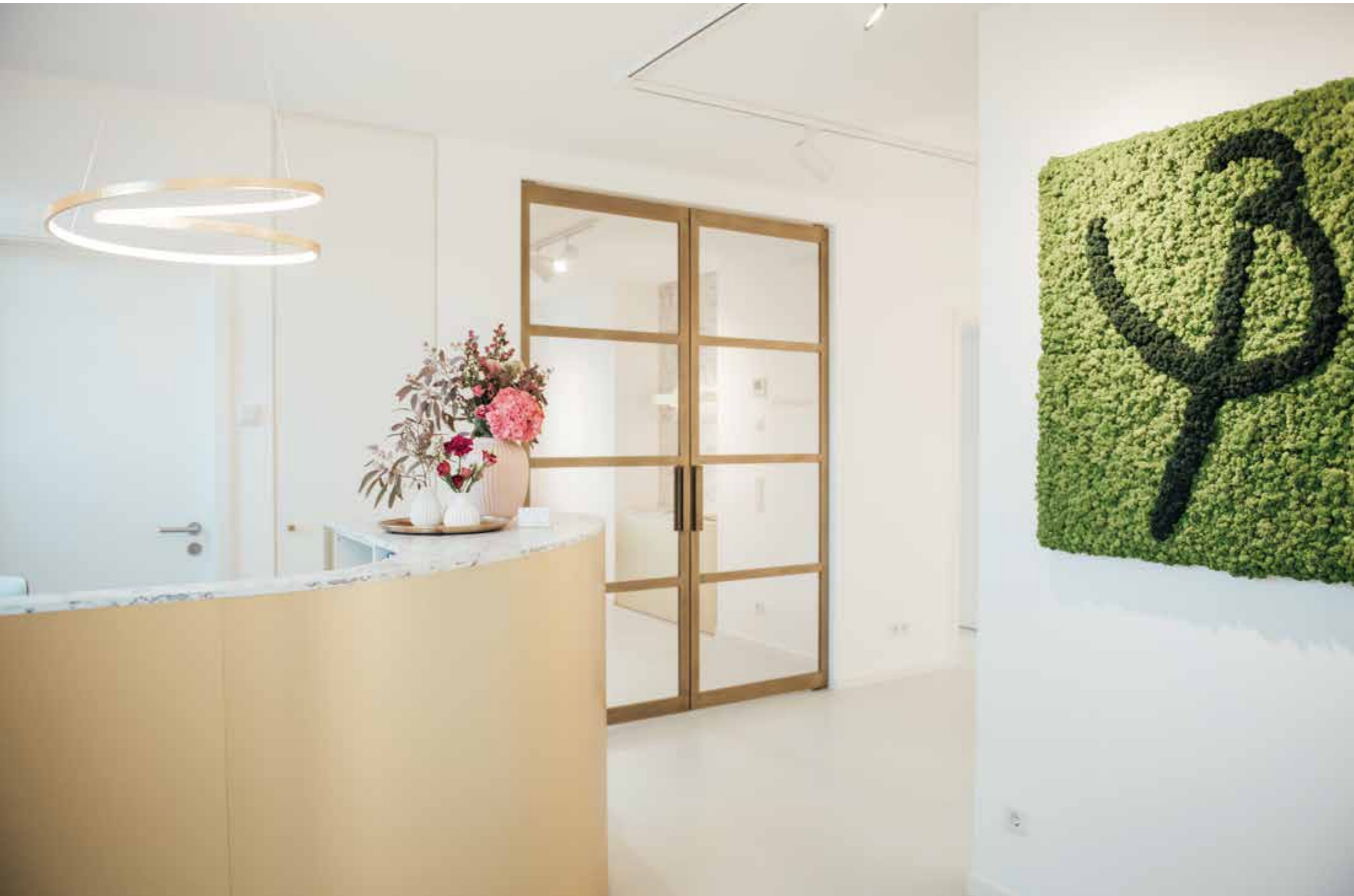
## HOTEL V

Located on one of the most desirable streets in Amsterdam, this hotel strikes the perfect balance between proximity to city life and peaceful repose. Guests can enjoy a good night's sleep and a bustling morning coffee experience. The owners have meticulously curated a collection of vintage classic furniture, ensuring that each room is one-of-a-kind.



# Health

05



## HUMAN DESIGN

Private Practice Peters in Düsseldorf stands out from other gynecologist offices and rooms due to its unique and welcoming design. Patients come from across the country for guidance and treatment as the space is professional yet relaxing.

The design principle focuses on natural elements such as greens combined with luxury lighting, bronze glass paneled doors, and marble countertops in order to create a spa-like feeling.

Sensofloors in Superquartz Off White Carrara Pearl have been installed to complete the space.

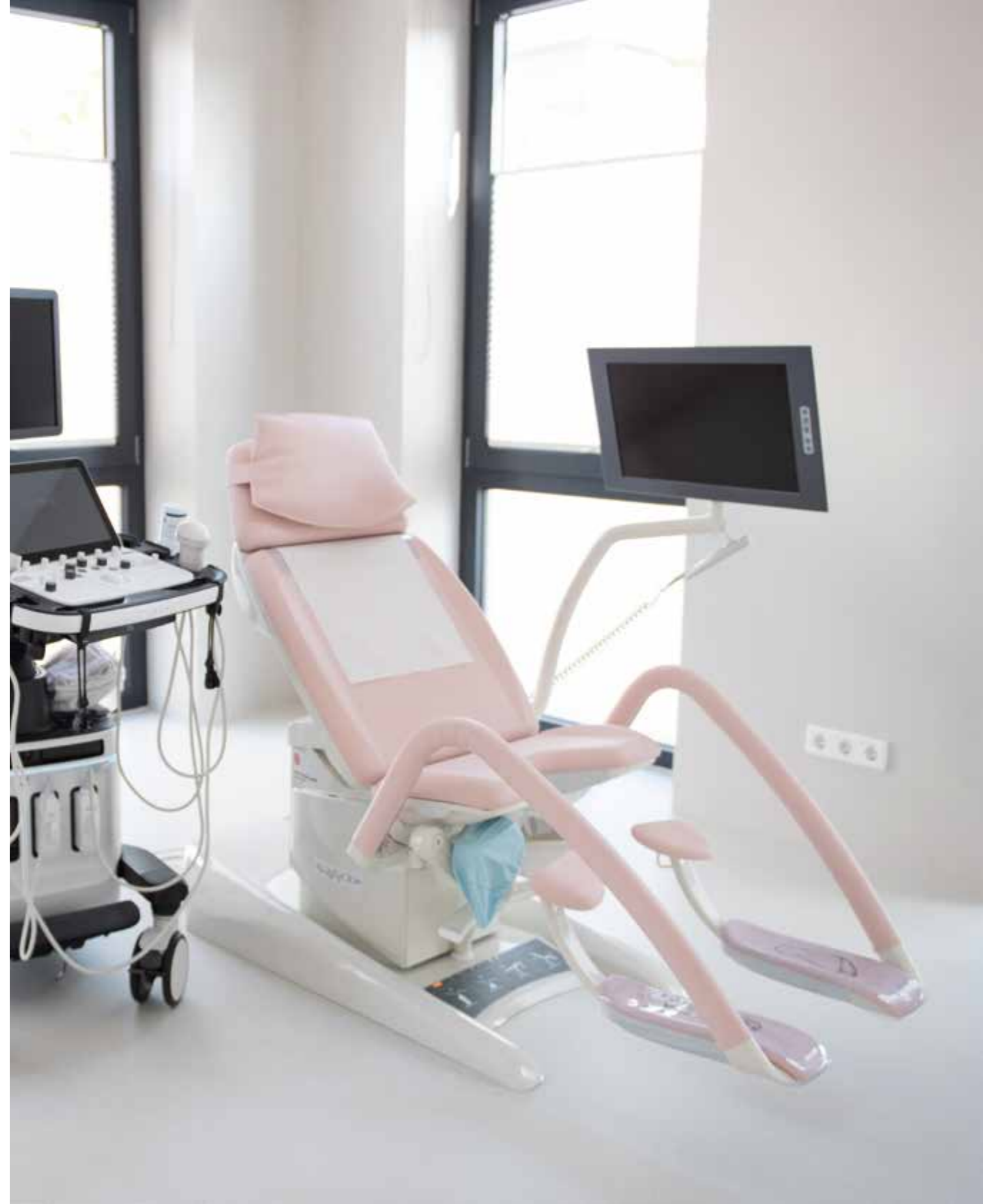


248



**THEY ARE NOT DETAILS**

Design is in the details. Each element was thoughtfully chosen, from the pink coffee cups and copper spoons to the bespoke pink treatment chairs, to create a cohesive and stylish environment.



**SENSMILE**

This dental clinic in the heart of Munich offers stress-free corrections for a perfect smile.

We installed our Superquartz system in Off White Carrara Pearl.



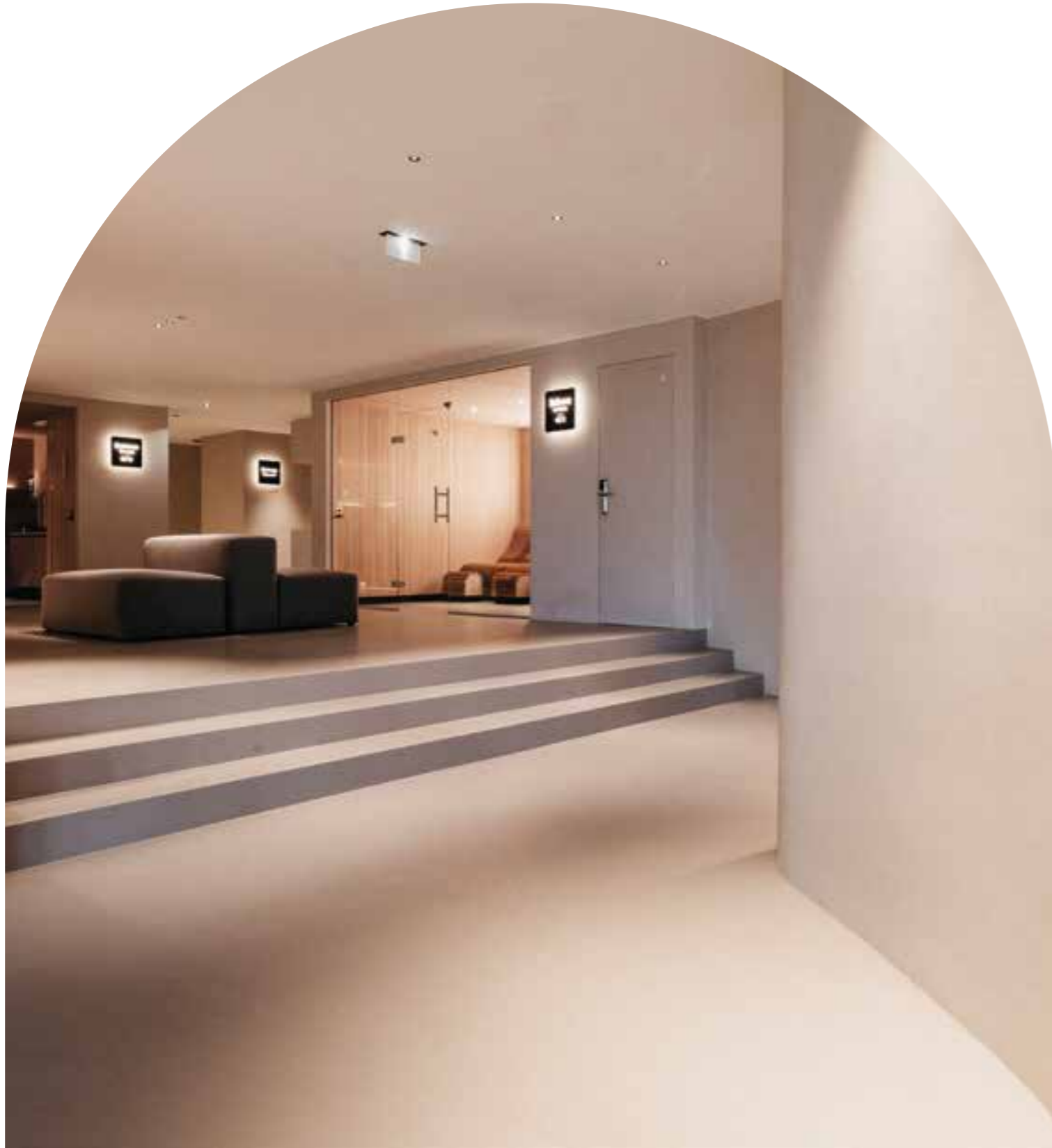


### COCOON SPA IN THE ALPS

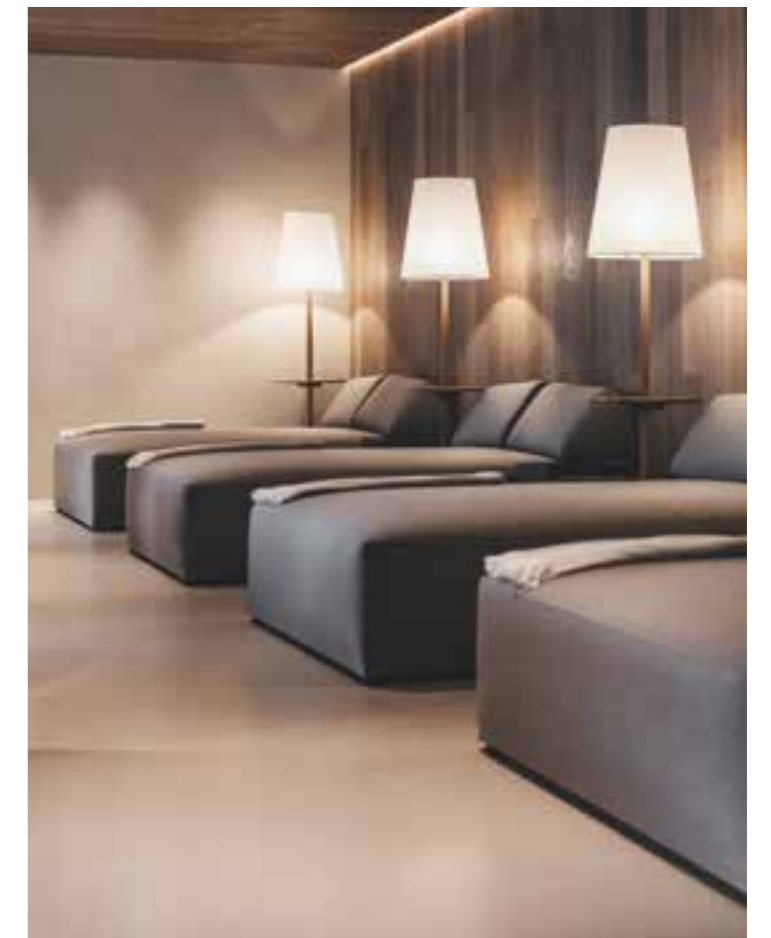
Hotel Sonnhof in Austria has an extensive 1,200 sqm (13,000 sqft) spa area equipped with all imaginable facilities, including a finish sauna, infrared and bio-herbal sauna, indoor and outdoor pools, and a relaxation area with daybeds and panoramic mountain views.

The spa is adorned with Sensofloors in Fusion Beach and the walls are finished with Senso Wall Khaki

254



255



## EVOLUTION

Dr. Ali Sadrieh, the renowned cosmetic foot surgeon in Beverly Hills, has opened a new facility that features the latest in surgery, state-of-the-art technology, and premium design elements.

The space exudes warmth, calmness, and a relaxing atmosphere, ensuring full privacy for clients. With a strict one-client-at-a-time policy, Dr. Ali provides undivided attention to each client.

We installed a HighDensity Fusion Dune Sensofloor in the practice, and are thrilled to have contributed to this wonderful environment.



### EVO-FOOT

Dr. Ali may have a long list of celebrity clients, but his practice remains dedicated to improving the wellbeing of people from all walks of life. He regularly sets aside time in his schedule to treat those who cannot afford his precision and approach because he genuinely enjoys his work.





260



261

## HEALTH 2.0

This exclusive health clinic located in London provides its members with annual checkups to alleviate their concerns and support them in leading a long and healthy life.





### MODERN ORTHODONTICS

This orthodontic practice offers a stylish environment complete with hyper-modern facilities.

The Sensofloors installed in Pure Warm Grey provide a seamless canvas that connects all spaces.



### M3 CARE

This dental practice has amazing features, including flowing lines, curved walls, and a seamlessly installed Pure White Sensofloor.



# Restaurants

06



CHAMPAGNE  
V° CLICQUOT PONSARDIN  
REIMS-FRANCE  
PRODUCE OF FRANCE



272



273

### **MICHELIN STAR**

Bolenius restaurant has been recognized as a role model for sustainable gastronomy by being the first restaurant to receive a Green Michelin Star. Their seasonal menu showcases the best of locally grown food, sourced from their very own vegetable garden.



274



### GO D'ORO

This cozy eatery, located away from the main thoroughfare, functions both as a full-service restaurant and as a hands-on school for aspiring chefs.



275

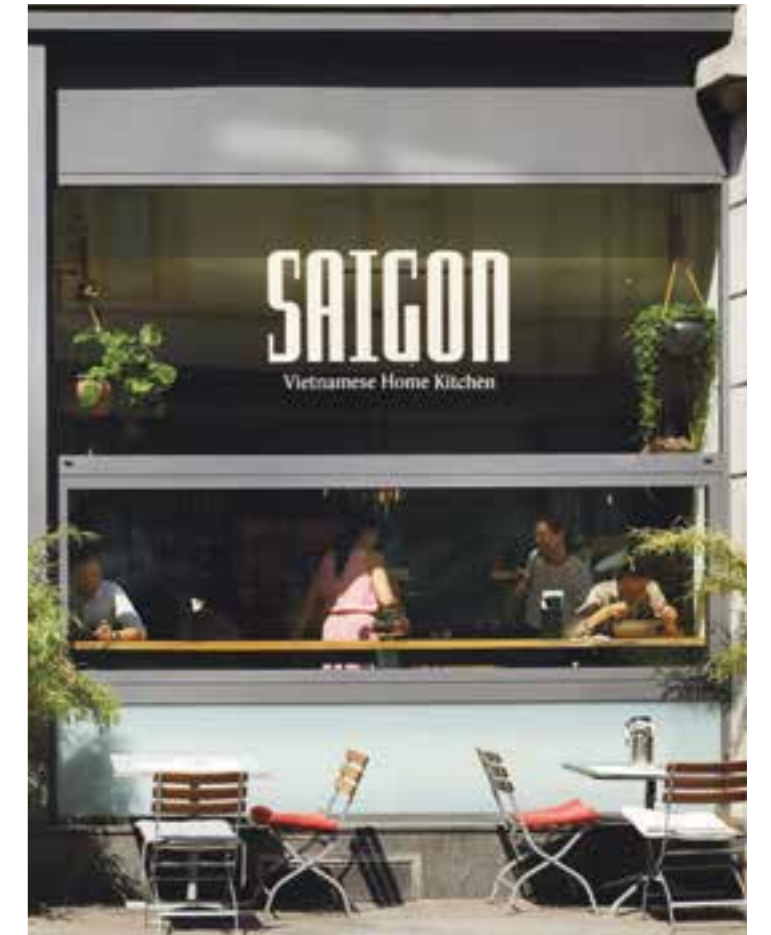
## TASTE VIETNAM

Saigon presents a delightful mix of traditional Vietnamese cuisine, incorporating influences from the surrounding regions and the French colonial era. The menu features an exciting combination of sweet, sour and spicy flavors in each dish, making it a popular choice. Grain in Fusion Fossil Sensofloors with HighTraffic finish and hanging greens add to the perfect ambiance for a memorable dining experience.

276



277



## THE LOBBY AT HOTEL V AMSTERDAM

Whether you're looking for a casual coffee or a lavish dinner, The Lobby is a versatile establishment that caters to your every need. Its eclectic decor creates a comfortable and relaxed atmosphere that invites you to sit back and enjoy your meal. Sensofloors in a bespoke HighDensity Fusion colour tie the space together, while a unique touch was added to the design by basing the colour on an aged yellowed pinup card, resulting in a vintage look.





## STEVIE PARLE

This chef is a well-known figure in London's culinary scene and highly regarded by Gentleman's Journal. Over the past decade, he has opened a diverse range of restaurants throughout the capital.

This eatery is adorned with a Sensofloor in HighDensity Fusion Bronze with HighTraffic finish.



## FOOD FOR THOUGHT

The Free University of Amsterdam has established a cutting-edge food court that provides its students with a range of healthy options for optimal nourishment.

This space showcases the ideal of a healthy mind in a healthy body.

Sensofloors in HighDensity Fusion Concrete with HighTraffic finish serve as the perfect foundation for this heavily utilised area.





### **BREAD!**

Freshly baked and ready to go, the perfect companion for your travels. This airport restaurant in Amsterdam serves as a transit location for over a million passengers in Lounge 3. Its Sensofloor, installed in 2011, still looks impeccable and serves as a testament to the durability of our product.

This installation features two custom Fusion colours finished in HighTraffic.



## Mickey D's

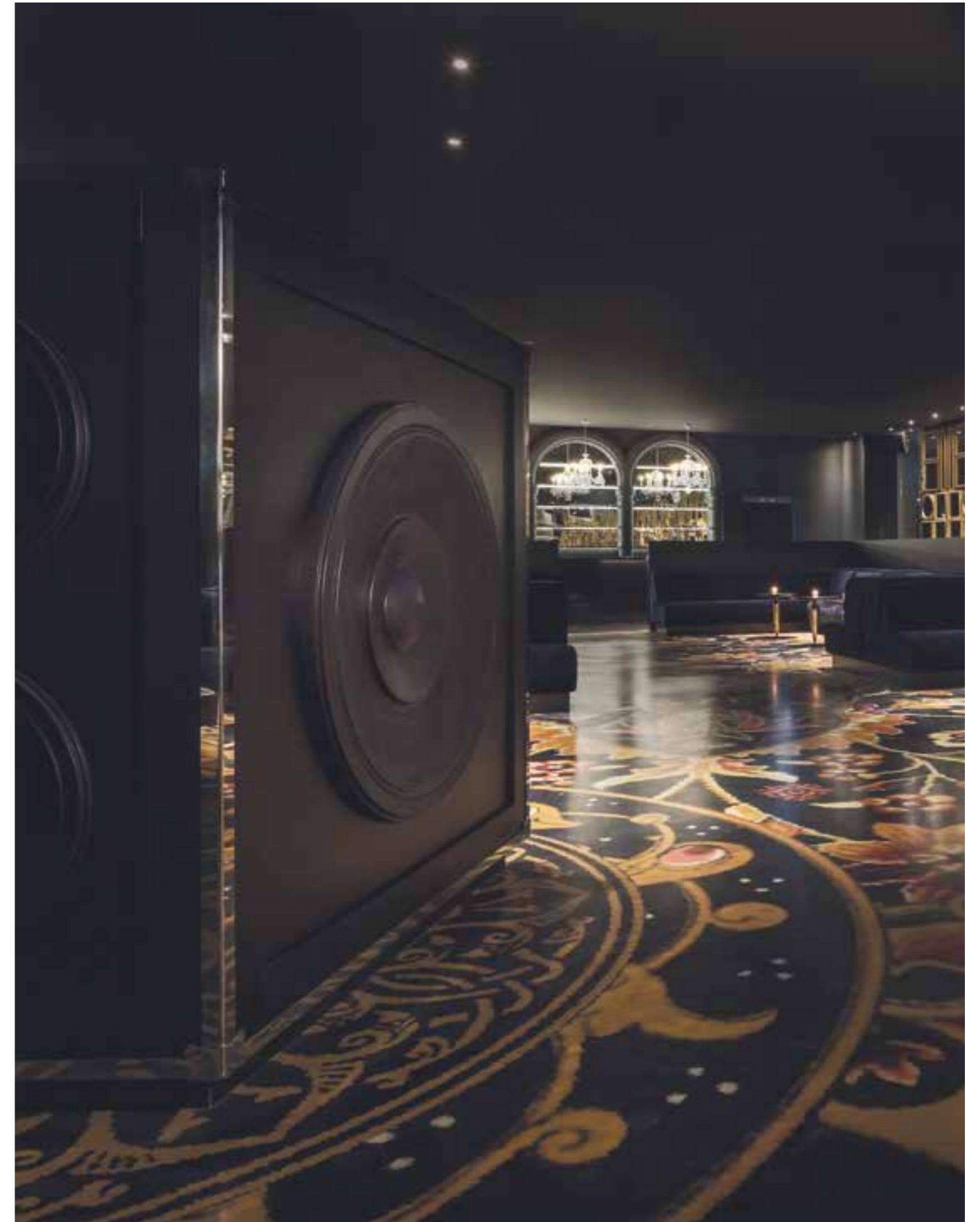
Did you know there are approximately 100 different slang names for the global fast food chain McDonald's? For instance, it's called "Mek" in Dutch, "McDee's" in New Zealand, and "Macca's" in Australia. With over 40,000 restaurants worldwide, it's not surprising that the chain has so many nicknames.

One of the busiest McDonald's restaurants in the Netherlands is located at Amsterdam Airport, with 2.4 million cash register transactions per year. Despite being installed in 2010, the Sensofloors in this restaurant still look amazing. They were seamlessly installed and cut into a specific pattern to match the tiles of the chain's European corporate identity at the time.



## BLACK ORCHID

In the Mondrian Hotel in Doha, Qatar, the Black Orchid nightclub offers unforgettable nights with its stunning design by master designer Marcel Wanders. Senso's "Freeze" technology was used to install a handcrafted floor that features a unique design inspired by a fluffy oriental carpet. This design was digitally printed and seamlessly poured throughout the space.



# Wall covering

07



## FREEDOM OF FORMS

This luxurious Marbella villa features a spa-like atmosphere with stunning Cocoon bathware and Senso Wall Covering throughout. The use of curved walls and benches creates a warm and inviting atmosphere that enhances the overall design. The walls are finished in the Shell colour.

294



295





296



### SPA FEELING

Wall Covering by Senso creates an inviting spa-like atmosphere in your home. The texture of the wall covering, combined with the seamlessly curved walls, adds a touch of rugged allure to your space, providing a beautiful canvas for designing your own personal interior.





## LUXURY AT HOME

Coming home to the luxury of your very own retreat. This underground wellness was designed to indulge in complete relaxation. Sitting back and enjoying the earthy atmosphere while warming yourself to the natural woodfire.



## PRIVATE SPA

The spa of this luxurious private mansion features a hamam, sauna, plunge pool, and double rain showers. Senso Wall Covering in Midnight creates a cave-like ambiance, reminiscent of the beauty and simplicity of nature.





## FAMILY LIVING

Every space in this beautifully designed family house is created without a single seam. The Senso Wall Covering not only enhances the overall aesthetic appeal but also offers easy maintenance, making it an ideal choice for a household with children. This particular installation features the colour Cloud.



### CONCEPT GALLERY

The design collaborative Concept Gallery, initiated by Senso, features a hotel suite with a fully operational bathroom. This luxurious space is utilized by our team members during their visits from abroad, or offered to clients who wish to experience the exceptional quality of our products firsthand while enjoying a relaxing weekend in beautiful Amsterdam. The walls are adorned with Senso Wall Covering in Taupe.



306



307

## BLACK & WHITE

The installation of Sensofloors and Walls provides a striking contrast that enhances the overall design of the space. The Midnight coloured walls radiate warmth and comfort, while the light Sensofloors create a smooth transition to the adjoining areas.

308



309



# Collaborations

08



**"I know Senso well,  
they are really  
good at technical  
innovations."**

**Marcel Wanders**





316



## TROMPE L'OEIL

This unique collection, named Impressions, draws inspiration from optical illusions. It showcases our "Freeze" technology that seamlessly incorporates any design into the floor. Impressions is available in four distinct patterns of ten colours each, ranging from chocolate to ghost and tar. Every project is expertly crafted with the utmost precision.



317

ELLE  
DECORATION

**“Dutch resin floors  
from Senso offer  
impressions  
collection by  
Marcel Wanders.”**

## IMPRESSIONS

If life was minimal it would have been dead.

If poetry was minimal it would never deal in love.

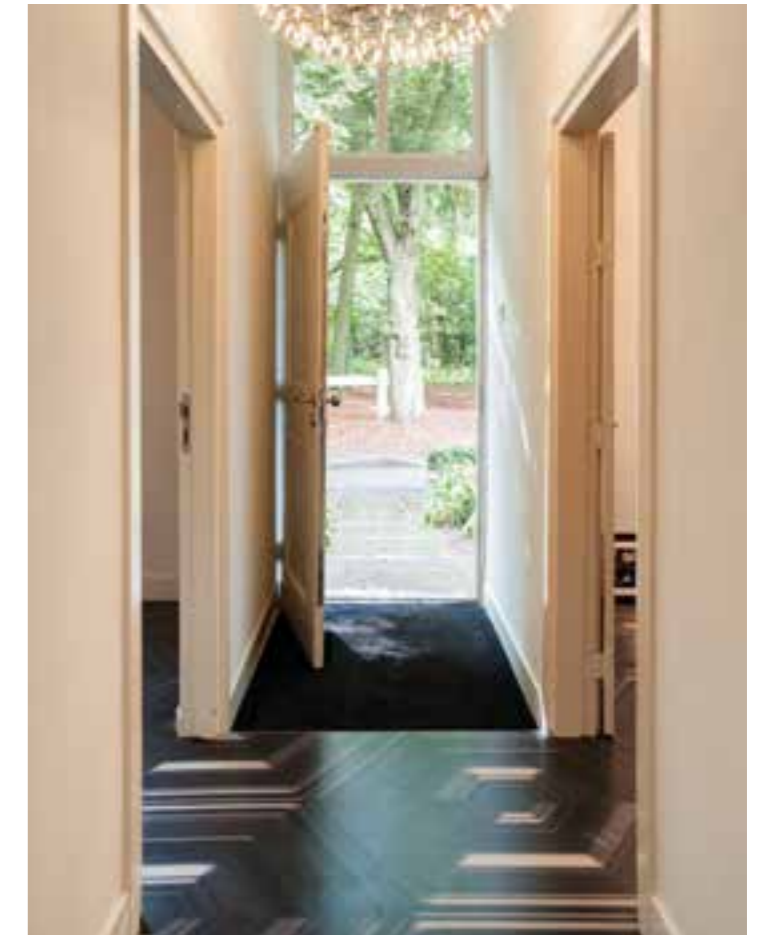
If light would be minimal there would not be a day.

If floors would be minimal, they wouldn't tell us where we are.

320



321





**“A floor  
could be  
the perfect  
pedestal.”**

323

**Job Smeets**



## HOUSE OF FUN

The artist couple, Job Smeets and Nynke Tynagel, commissioned the design of their private suite to curate midcentury furniture and art pieces from friends and favourite artists.

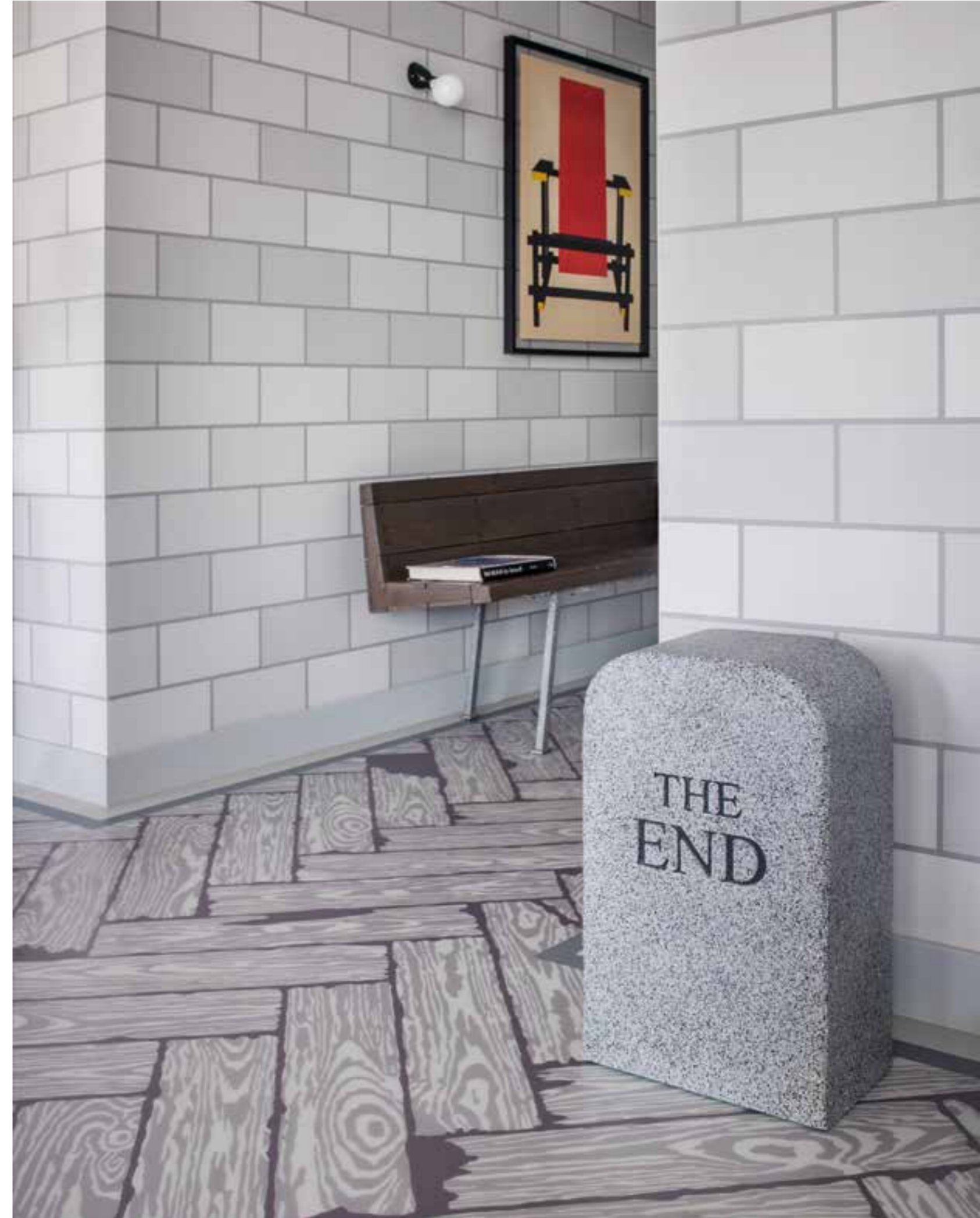
Job describes it as his "giant gesamtkunstwerk of a maxipad".

As Oscar Wilde once said, "beauty is a form of genius - is higher than genius, as it needs no explanation."

The floors are unique and designed based on a catwalk concept used by haute couture couple Victor & Rolf.

Job refers to it as his "f\*cked up floor", but we see it as a delicate and handcrafted piece of art that is truly unique.







**"The coolest floor  
I have ever made."**

331

**Kilian Schindler**



## NATURAL CLAY

Inspired by the natural look and feel of clay, Kilian personally chose the colours himself and baked the clay in his own oven. He then broke the pieces by hand or crushed them using a towel and hammer.

Experimenting with different mixtures and installation methods on samples, he created a truly distinctive collection that combines the natural beauty of clay with the power of Senso's biobased resins.





336

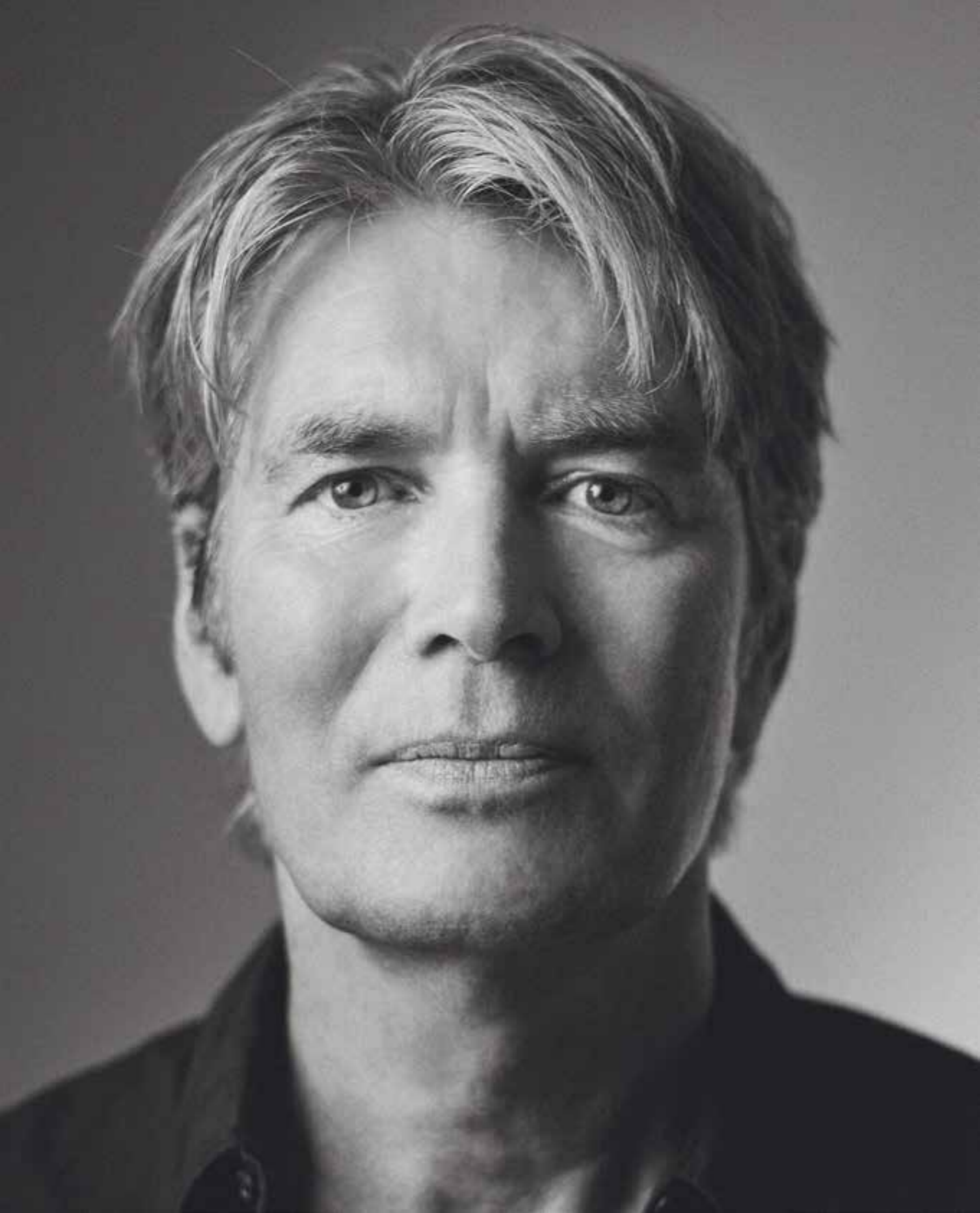


## SUBTLE INCLUSIONS

The natural clay inlays are delicately sprinkled or expertly placed onto specific areas, adding a vibrant and sophisticated touch to the otherwise sleek and pure Sensofloor. It creates depth and integrity in this Soft-Minimal look.



337



**"Sensofloors &  
walls have quality  
and beauty."**

**Piet Boon**



## POWERFULL CALMNESS

Studio Piet Boon is well known for their extensive material expertise and the ability to blend colours to achieve a natural and calming yet luxurious interior.

Their use of tone-on-tone palettes, coupled with natural materials such as marble slabs, copper, and brass accessories, form a beautiful basis for the interior design.

By using Titan Formosa for the flooring and Walls in Pebble, an abstract yet mesmerising design is created. The result is both strong and powerful while also being calming and relaxing.



342



343



# Photography

## 01 RESIDENTIAL

26-29	Liesbet Goetschalckx
30-31	Studio Shannon
32-33	Michael Sieber
36-37	Jansje Klazinga
38-39	Kleger & Koller Architekten
40-41	Jansje Klazinga
42-48	Mart Goossens
50-51	Maximilian König
54-55	Jansje Klazinga
56-59	Jonathan Sage
60-61	Jurrit van der Waal
62-65	Jansje Klazinga
66-71	Michael van Oosten
72-79	Alexander van Berge
80-83	Inga Powilleit, Fedde de Weert
84-89	Pixelpool
90-91	Jansje Klazinga
92-95	René van Dongen
96-101	Peter Baas
102-103	Rene van Gonkel
104-109	Peter Baas

## 02 OFFICES

126-127	COCC & Coherent
128-131	Pieter Kers, Daria Scagliolia
134-137	Peter Tijhuis
138-139	Raoul Somers
140-143	Valerie Clarysse
144-145	Stijn Poelstra
146-149	Peter Baas
150-151	Stijn Poelstra
154-157	Oliver Schuh
158-161	Kne+
164-165	James Newton

## 03 RETAIL

178-181	Kilian Schindler
182-183	Sanchez y Montoro
184-187	Loek Blonk
194-195	Sarah Rebecca Zimmer
196-197	Alexander James Photography
198-199	Nicole Marnati
210-211	Thomas de Bruyne
212-213	BWM Group
216-217	Joni Israeli

## 04 HOTELS

228-235	MINI BMW
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## 05 HEALTH

266-267	Jansje Klazinga
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## 06 RESTAURANTS

270-273	Jansje Klazinga
282-283	James Stokes

## 07 WALL COVERING

304-307	Peter Baas
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## 08 COLLABORATIONS

312-321	Marcel Wanders Studio
322-329	Sander de Hooge, Lonneke van der Palen
330-337	Kilian Schindler Studio
338-345	Piet Boon Studio